

APPLICATION FOR
COMMUNITY IMPACT FUND GRANTS
FUNDING YEAR 2011-2012

SECTIONS OF THE APPLICATION

In the online tool, questions for this section will be listed on the Community Fund Application form.

- I. Program Information
- II. Results and Capacity to Measure
- III. Program Design and Program Quality
- IV. Demographic Information
- V. Program Operations and Budget
- VI. Local and Regional Impact

SECTION I: PROGRAM INFORMATION

1. Program Name
2. United Way Investment Cycle
3. Focus Area: Cluster: Strategy
4. Volunteer Committee
5. Program Description
6. How does this program advance your organization's strategic plan?

SECTION II: RESULTS AND CAPACITY TO MEASURE

Target Population

7. How many people do you serve from each target population? (Target populations vary by strategy. Please see details on strategy guidance letter.)

	Anticipated for Current Year (2010-11)	Projection for Next Year (2011-12)
Target Population 1		
Target Population 2		
Target Population 3		
Target Population 4		

8. How does your program recruit or target those individuals who are at highest risk of not achieving the goal (i.e. the kids who are not performing well on reading in third grade)?
9. Please provide two examples of how your program specifically helps individuals from the target populations make improvements and reach the long-term outcomes.
10. Describe the key services or activities from this program that contributed *most* to participants who achieved the long-term outcomes.
11. Describe the key services or activities from this program that contributed *most* to participants who made the most significant improvements.
12. Describe the individuals who do not achieve the long-term outcomes. What do you suppose is the reason that they did not achieve the long-term outcomes?
13. Describe two examples of when program data (follow up results, attendance, case notes, etc.) has been used to make improvements or changes in the program services or program design.

Indicators Measurement Framework

Use the questions about the section below to identify the key results that demonstrate the effectiveness for this program. For the 2011-12 investment cycle, programs will be able to select more than one outcome path.

Each path includes an initial, intermediate and long term indicator. Indicators vary by Strategy. The full list of indicators and the indicator paths can be found on the strategy guidance letter.

Path Name (selection 1):	Anticipated for Current Year (2010-11)	Projection for Next Year (2011-12)
1. Indicator 1		
1a. Are you currently measuring this indicator in your program?	Yes/No	Yes/No
1b. Describe how your program defines this United Way Indicator		
1c. Your target number for this indicator		
1d. Your target percentage for this indicator		
1e. Explain how you derived your target number and percentage.		
1f. Describe the tools, internal processes, and frequency of data collection.		
1g. If using sampling, please describe your methods here.		
2. Indicator 2		
2a. Are you currently measuring this indicator in your program?	Yes/No	Yes/No
2b. Describe how your program defines this United Way Indicator.		
2c. Your target number for this indicator		
2d. Your target percentage for this indicator		
2e. Explain how you derived your target number and percentage.		
2f. Describe the tools, internal processes, and frequency of data collection.		
2g. If using sampling, please describe your methods here.		
3. Indicator 3		
3a. Are you currently measuring this indicator in your program?	Yes/No	Yes/No
3b. Describe how your program defines this United Way Indicator		
3c. Your target number for this indicator		
3d. Your target percentage for this indicator		
3e. Explain how you derived your target number and percentage.		
3f. Describe the tools, internal processes, and frequency of data collection.		
3g. If using sampling, please describe your methods here.		

Programs will have the opportunity to submit information on additional indicators that they identify.

SECTION III: PROGRAM DESIGN AND PROGRAM QUALITY

- Please describe the activities, policies or other efforts within the program that demonstrate that the **REQUIRED** components are currently in place. (Each strategy has a unique set of required components)
- Please describe the activities, policies or other efforts within the program that demonstrate that the **PREFERRED** components are currently in place. (Each strategy has a unique set of preferred components)
- What evidence, research or rationale supports the program design?
- Why do you believe this combination of activities will assist participants in reaching the long-term indicators (provide examples of the research, experience, and/or results that support your rationale/theory)?
- Provide two examples of partnerships that yield results with specific attention to one or more of the following areas: demonstrate ability to leverage relationships in new ways, partnerships across a variety of sectors, or success with establishing a new partnership.

OPTIONAL: Programs will have the option to attach a logic model to their application.

SECTION IV: DEMOGRAPHIC INFORMATION

Demographic Category	Anticipated # of Participants Served in Current Fiscal Year (2010-2011)	Anticipated # of Participants Served in the Next Fiscal Year (2011-2012)
<i>Total Number (unduplicated) participants</i>		
<i>Participants by County:</i>		
Butts		
Cherokee		
Clayton		
Cobb		
Coweta		
Dekalb		
Douglas		
Fayette		
Fulton		
Gwinnett		
Henry		
Paulding		
Rockdale		
Participants served outside 13 counties		
Unknown		
County Total		
<i>Gender</i>		
Male		
Female		
Unknown		
Gender Total		
<i>Race/Ethnicity</i>		
African-American		
Asian		
Hispanic		
Caucasian/White		
Other		
Race/Ethnicity Total		
<i>Age</i>		
Under 5 years old		
5 to 11 years old		
12 to 17 years old		
18 to 25 years old		
26 to 36 years old		
37 to 46 years old		
47 to 59 years old		
60+ years old		
Age Total		

SECTION V: PROGRAM OPERATIONS AND BUDGET

<u>Item</u>	<u>Last Fiscal Year Actual</u> (2009-10)	<u>Current Fiscal Year Projection</u> (2010-11)	<u>Next Fiscal Year Projection</u> (2011-12)
Income			
Client Fees	\$	\$	\$
Grants – Federal	\$	\$	\$
Grants – State	\$	\$	\$
Grants - Local	\$	\$	\$
Grants – Other (e.g. Foundations, etc.)	\$	\$	\$
UWMA – Impact Fund	\$	\$	\$
UWMA – Initiative Funding			
Fundraising	\$	\$	\$
Investment Income	\$	\$	\$
Other	\$	\$	\$
TOTAL INCOME	\$	\$	\$
Expenditures			
Salaries	\$	\$	\$
Benefits	\$	\$	\$
Supplies			
Rent/Utilities			
Equipment	\$	\$	\$
Other:	\$	\$	\$
TOTAL EXPENDITURES	\$	\$	\$
END BALANCE	\$	\$	\$
Impact Fund % of Program Budget			
Initiative Funding % of Program Budget			

Program Budget Narrative

- Please submit a budget narrative which explains any changes in income and expenses.
- Please submit a budget justification that includes an explanation of how funds will be used to ensure program success and reduce barriers.
- Please provide two examples of how UWMA funds have been used to secure additional funding for this program (grants, letters of support and other documents can be attached)

- Please provide an explanation of how any of the following areas would be affected by a reduction in operating dollars:
 - Staff capacity to deliver quality service
 - Only core services are being offered at this time
 - Ability to reach the same level of participants served as last year
 - Ability to reach the indicator targets confirmed in the 2008-09 grant
 - Other

SECTION VI: LOCAL AND REGIONAL IMPACT

In addition to the traditional demographics by county, outcome result data will be requested by county.

Local and Regional Impact Outcomes by county	Anticipated # of Participants who will reach the Long-Term Outcome in the Next Fiscal Year (2011-2012)
Butts	
Cherokee	
Clayton	
Cobb	
Coweta	
DeKalb	
Douglas	
Fayette	
Fulton	
Gwinnett	
Henry	
Paulding	
Rockdale	
Participants served outside 13 counties	
Unknown	
County Total	