



2011 UNITED WAY LOANED EXECUTIVE PROGRAM

CULTIVATE TALENT. DEVELOP EXPERTISE. RAISE VISIBILITY.

WHAT IS THE LOANED EXECUTIVE PROGRAM?

United Way of Metropolitan Atlanta offers your employees growth and development opportunities through the Loaned Executive program. They work as an extension of United Way's staff for 15 weeks and finish the program with a fresh, new set of high-demand skills, including business planning, customer relationship management and public speaking.

WHO IS A LOANED EXECUTIVE?

An employee who is a self-starter or a role model in your company or a highly enthusiastic individual hired through sponsorship support for the campaign season.

BENEFITS TO YOUR EMPLOYEE(S)

- Attain comprehensive sales, project management and presentation skills
- Enhance communication, problem-solving and time management capabilities
- Strengthen networks by connecting with local business leaders
- Become more competitive in the workplace

BENEFITS TO YOUR COMPANY

- Meets the diverse professional development needs of your workforce
- Boosts company visibility and strengthens external relations
- Sets an excellent example of outstanding civic stewardship that others will follow

YOUR COMMITMENT

- Loan one or more of your company's employees to United Way from Aug. 29-Dec. 9, 2011; or
- Provide sponsorship of \$5K-\$10K to hire a qualified candidate
- Submit a completed commitment form by **Aug. 1, 2011**, by fax to Linda Jones at 404.525.6712 or email ljones@unitedwayatlanta.org. For more information, call 404.527.7265.



WORKING AS A
**LOANED
EXECUTIVE**
WAS ONE OF THE
BEST
EXPERIENCES
IN MY LIFE.

The time I spent at United Way allowed me to understand what helping people really means. Partnering with corporations to help raise millions of dollars to support people in our community brought me a sense of honor and great fulfillment.

Thank you, United Way!

— Jason Reynolds

Georgia Power,
Loaned Executive Alum



SPECIAL THANKS TO OUR 2010 SUPPORTERS

AGL Resources, Inc. • Cargill Meat Solutions • Cisco
• Colonial Pipeline • Delta Air Lines • Ernst & Young •
Federal Reserve • FedEx • Gas South • Genuine Parts Company
• Georgia Natural Gas • Georgia Pacific • Georgia Power •
Greystone Power • KPMG • Kroger • Lockheed Martin
• Publix Super Markets • PwC • QuikTrip • RSUI • SA White Oil •
Sto Corp. • SunTrust • UPS

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™



United Way of
Metropolitan Atlanta