Cole Society donors are diverse in age, occupation and income, but are united around the importance of being active in their communities and generous with their resources.

The Cole Society is named in honor of Dr. Johnnetta B. Cole, a community champion and former president of Spelman and Bennett colleges.

There are currently more than 8,100 Cole Society members who have invested close to $13 million in Greater Atlanta, leading the way in making a real, measurable impact on issues that matter most. Cole Society members play a critical role in community-focused philanthropy.

Membership Criteria

The Cole Society is open to individuals or couples who make a gift of $1,000 or more annually to United Way of Greater Atlanta.

Membership Benefits

- Priority access to United Way of Greater Atlanta events
- Invitations to volunteer opportunities, including group, individual and family-friendly events
- Opportunities to participate in the work of United Way with other Cole donors (e.g. Street-to-Home and 2-1-1 tours), experiencing the impact of one’s gift firsthand
- Opportunities to take courses by the United Way Volunteer Involvement Program (VIP), which offers nonprofit board development training

For More Information, Contact:
cole@unitedwayatlanta.org