



**Cole Society donors are diverse in age, occupation and income, but are united around the importance of being active in their communities and generous with their resources.**

The Cole Society is named in honor of Dr. Johnnetta B. Cole, a community champion and former president of Spelman and Bennett colleges.

There are currently more than 8,100 Cole Society members who have invested close to \$13 million in Greater Atlanta, leading the way in making a real, measurable impact on issues that matter most. Cole Society members play a critical role in community-focused philanthropy.

### **Membership Criteria**

The Cole Society is open to individuals or couples who make a gift of \$1,000 or more annually to United Way of Greater Atlanta.

### **Membership Benefits**

- Priority access to United Way of Greater Atlanta events
- Invitations to volunteer opportunities, including group, individual and family-friendly events
- Opportunities to participate in the work of United Way with other Cole donors (e.g. Street-to-Home and 2-1-1 tours), experiencing the impact of one's gift firsthand
- Opportunities to take courses by the United Way Volunteer Involvement Program (VIP), which offers nonprofit board development training

### **For More Information, Contact:**

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