



**Legacy Leaders honors those individuals or couples who commit to a planned gift through their wills or estate plans. Legacy Leaders are committed to building a stronger United Way, now and in the future. They partner with United Way to enable long-term community change through the endowment. They help shape the future and solve problems we cannot imagine today.**

### **Benefits of Making a Planned Gift**

- Save on estate taxes
- Reduce and defer capital gains taxes
- Create an income stream for life
- Receive charitable tax deductions

### **Ways to Make a Planned Gift to United Way**

Making a planned gift to United Way is simple, rewarding and incredibly impactful. Your legacy gift will support United Way far into the future and help improve lives and communities for generations to come.

- Gifts that help now: Cash, appreciated stock, property
- Gifts that help later: Bequest in wills, beneficiary designation in 401ks and existing life insurance policies, and new life insurance policies
- Gifts that pay income: Charitable gift annuity

We recommend you consult with a professional adviser as to the impact a potential planned gift could have on your estate and your specific situation.

### **For More Information, Contact:**

[legacy@unitedwayatlanta.org](mailto:legacy@unitedwayatlanta.org)



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