



**A committed leadership group making a measurable and sustainable impact on Child Well-Being in Greater Atlanta through the connected efforts of their philanthropy.**

The Tocqueville Society members are philanthropic leaders who, through generous gifts of treasure, demonstrate their commitment to tackling our community's most pressing problems to create sustainable change. The Society is named after the 19th century French political thinker and historian Alexis de Tocqueville who, in his writings, recognized the importance of voluntary action on behalf of the common good. Our local Society, created in 1985 to develop a stronger sense of community and connection among local philanthropists, is the largest Tocqueville Society in the United Way system today with more than 1,000 members.

### **Membership Criteria**

The Tocqueville Society is open to individuals who contribute \$10,000 or more annually to United Way of Greater Atlanta.

### **Membership Benefits**

- Invitations to First Tuesday Luncheons featuring C-suite presenters
- Access to, and networking with, influential Greater Atlanta business and community leaders
- Invitation for you and a guest to attend the Annual Tocqueville Awards Reception
- Opportunities to participate in the work of United Way with other Tocqueville donors (e.g. Street-to-Home), experiencing the impact of one's gift firsthand
- Invitations to exclusive events during the year
- Listing in the annual Tocqueville Society membership registry
- Donation may be eligible for dollar-for-dollar match programs sponsored by Global Payments Inc.

### **For More Information, Contact:**

[tocqueville@unitedwayatlanta.org](mailto:tocqueville@unitedwayatlanta.org)



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