



Atlanta CareerRise

Atlanta CareerRise prepares and trains unemployed and low wage workers with the skills to earn sustainable jobs that pay living wages.

THE ISSUE

Well-being in our community is strongly linked to our fellow citizens getting and hold jobs that pay a living wage. When the skills of the workforce are misaligned with the needs of employers, this link is broken. In Atlanta, 750,000 individuals live below the federal poverty line, and about half of the low income working families in our state include a parent with no education beyond high school. Limited education means limited job opportunities, both for the current job market and for the jobs of tomorrow.

UNITED WAY'S ROLE

In 2011, the National Fund for Workforce Solutions (NFWS) selected United Way to develop and implement a local funding collaborative around its workforce investment model of employer-led sector partnerships that serve both low wage individuals and employers who need skilled workers. By raising local matching funds, developing a collective investment strategy and managing this pool of investment dollars, United Way became the connection point to create employer-led partnerships that align trainees, service providers and employers in healthcare, logistics and electronics manufacturing.

THE RESULTS

Since its founding, CareerRise and its partners have served more than 850 individuals and enrolled more than 800 individuals in occupational training who who have earned over 2000 industry-recognized credentials. In addition, we have placed over 350 unemployed persons in jobs and advanced nearly 200 frontline employees in their careers. CareerRise has also directly provided more than 4,300 man hours of learning in community educational events. Our collaborative partners include 175 employers and 60 community partners.



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United Way of
Greater Atlanta

