



Powered by the SunTrust Foundation, United Way of Greater Atlanta's *Money Game* is a free mobile application providing a new way for people to become engaged in a subject that some may consider boring – financial wellbeing.

THE ISSUE

One-third, or more than 77 million Americans, do not pay all of their bills on time. And 39% of Americans carry credit card debt over from month to month.

UNITED WAY'S ROLE

United Way of Greater Atlanta is focused on helping individuals and families improve their financial stability. Money Game uses financial trivia to motivate users to learn how to become financially self-sufficient so they can do more than live from paycheck to paycheck.

THE RESULTS

With more than 5,000 downloads, Money Game is providing financial education to users 16 and up throughout Greater Atlanta.

WHY DO USERS NEED THE APPLICATION?

- One-third, or more than 77 million Americans, do not pay all of their bills on time (National Foundation for Credit Counseling)
- 39% of Americans carry credit card debt over from month to month (National Foundation for Credit Counseling)
- Two in five U.S. adults give themselves a C, D, or F on their knowledge of personal finance (National Foundation for Credit Counseling)

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Search "Money Game United Way" to download.

-or-

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