



The Shoebox Project is an annual campaign that collects and distributes shoeboxes filled with basic necessities to homeless men, women and children in Greater Atlanta.

THE ISSUE

Homeless men, women and children are often left without even the most basic necessities we take for granted. Items like toothpaste, bandaids, razors, shampoo, soap, deodorant and lip balm are just a few of the items that homeless women may lack or go without.

UNITED WAY'S ROLE

For more than 10 years, United Way has led the annual campaign that provides thousands of shoeboxes with toiletries to homeless men, women and children throughout homeless shelters and supporting agencies, bringing together donors and volunteers to help those in need.

THE RESULTS

Last year, more than 35,204 shoeboxes were collected for 112 agencies and shelters to benefit homeless men, women and children with a value of more than \$704,080.



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