



The SPARK Prize awards grants to fund collaborative and innovative projects addressing Greater Atlanta's greatest social challenges.

THE ISSUE

Greater Atlanta is a need of collaboration and ingenuity among nonprofits, businesses, and community groups for innovative solutions when it comes to addressing the needs of vulnerable families.

UNITED WAY'S ROLE

Through SPARK Prize, United Way funds small grants to incentivize collaboration and social innovation among nonprofits, businesses and community groups across our 13-county region, while showcasing Atlanta's ingenuity when it comes to addressing the needs of children and families.

THE RESULTS

Since February 2015, the Spark Prize™ has granted over \$210,000 to more than 20 nonprofits across Greater Atlanta. United Way of Greater Atlanta in Gwinnett County has also adopted a localized version of Spark Prize awarded grants to some of the most innovative nonprofits in Gwinnett County.



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United Way of
Greater Atlanta

