



The SPARK Prize awards grants to fund collaborative and innovative projects addressing Greater Atlanta's greatest social challenges.

### THE ISSUE

Greater Atlanta is a need of collaboration and ingenuity among nonprofits, businesses, and community groups for innovative solutions when it comes to addressing the needs of vulnerable families.

### UNITED WAY'S ROLE

Through SPARK Prize, United Way funds small grants to incentivize collaboration and social innovation among nonprofits, businesses and community groups across our 13-county region, while showcasing Atlanta's ingenuity when it comes to addressing the needs of children and families.

### THE RESULTS

Since February 2015, the Spark Prize™ has granted over \$210,000 to more than 20 nonprofits across Greater Atlanta. United Way of Greater Atlanta in Gwinnett County has also adopted a localized version of Spark Prize awarded grants to some of the most innovative nonprofits in Gwinnett County.



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