



Priah,
*United Way of Greater Atlanta
Spokeskid*

LIVE UNITED

United Way makes our community

AWESOME

LIVE UNITED
United Way 
United Way of
Greater Atlanta

What We Do

At United Way, we partner with donors, volunteers, advocates, governments, other nonprofits and people like you who are committed to making our community the best it can be.



We bring together all of these groups because the building blocks of our lives and community – education, income, health and housing – are interconnected, and no single person or group can address them all.



By addressing these issues collectively, we are able to provide tremendous opportunities and create lasting improvements.

Our Focus

Communities can thrive only if our children are thriving.

That's why United Way's focus is on creating a community where "all the children are well." By ensuring that every child has the opportunity to reach his or her potential, we are building a strong future for Greater Atlanta where every individual and family in the community can thrive.

United Way of Greater Atlanta helps create a thriving community in three ways:

1

United Way draws together and aligns the efforts of people and organizations across Greater Atlanta's 13 counties to work collectively on issues most strongly affecting child, family and community well-being.

2

United Way invests funds where they have the most leverage in addressing those issues, directing the dollars from its Impact Fund (dollars given to vs. through United Way).

3

United Way deploys the power of 16,000 volunteers toward work across Greater Atlanta's 13 counties.

Give to the United Way Impact Fund

United Way invests its Impact Fund dollars in addressing big social issues – like low high school graduation rates or homelessness – that no one organization or solution can address by itself. United Way brings together teams of nonprofits to develop collaborative solutions that have a lasting impact on communities.

The value of your donation to United Way's Impact Fund is multiplied many times over by United Way's powerful resources, including over 50,000 volunteer hours, partnership with local and state governments and funds from private philanthropy. So, giving to the United Way Impact Fund allows you to have the biggest impact on our community.



Impact Fund Results



\$46.9 million was contributed by donors to the United Way Impact Fund to drive sustainable change and help our community thrive. Last year . . .



More than 630,000 individuals used United Way 2-1-1 to get connected with the resources they need



The Choose Health program reduced ER readmissions for program participants by 80% and saved taxpayers \$2,467,928



95% of the families participating in the Kids Home Initiative have remained stable and avoided homelessness



The Vets Connect program helped house more than 500 veterans. From 2011 to 2015 the number of homeless veterans in the Greater Atlanta area dropped by 50%



Through the Volunteer Income Tax Assistance (VITA) program, more than 13,000 returns were filed resulting in total refunds of \$14.5 million for working families



187 youth enrolled in the Opportunity Youth program reengaged in quality education and job training, and were put on a path toward a successful life

2-1-1

United Way of Greater Atlanta

[Call. Click. Connect.]



Whether in times of natural disaster or personal crisis, 2-1-1 is committed to being the first, most essential resource to anyone who needs help.

Every day, thousands of people across Greater Atlanta turn to 2-1-1 for information and support – whether financial, domestic, health or disaster-related.

The free and confidential service is available 24 hours a day, seven days a week, 365 days a year.



Dial 2-1-1 from any phone to speak with a contact center specialist, or **text your need and zip code to 898-211**



Search our comprehensive database at 211online.unitedwayatlanta.org



Chat with a contact center specialist at 211online.unitedwayatlanta.org



Email contact center specialists at contact211@unitedwayatlanta.org



Download the 2-1-1 mobile app to access our comprehensive database

It's easy to LIVE UNITED and create a thriving community. Here are three ways you can get involved:

Give



Make a financial contribution to the United Way Impact Fund. No amount is too small.

Advocate



Spread the word about United Way and our shared mission to make our community greater. Pick up the phone. Write an email. Send a tweet. Do anything you can to get people excited about LIVING UNITED.

Volunteer

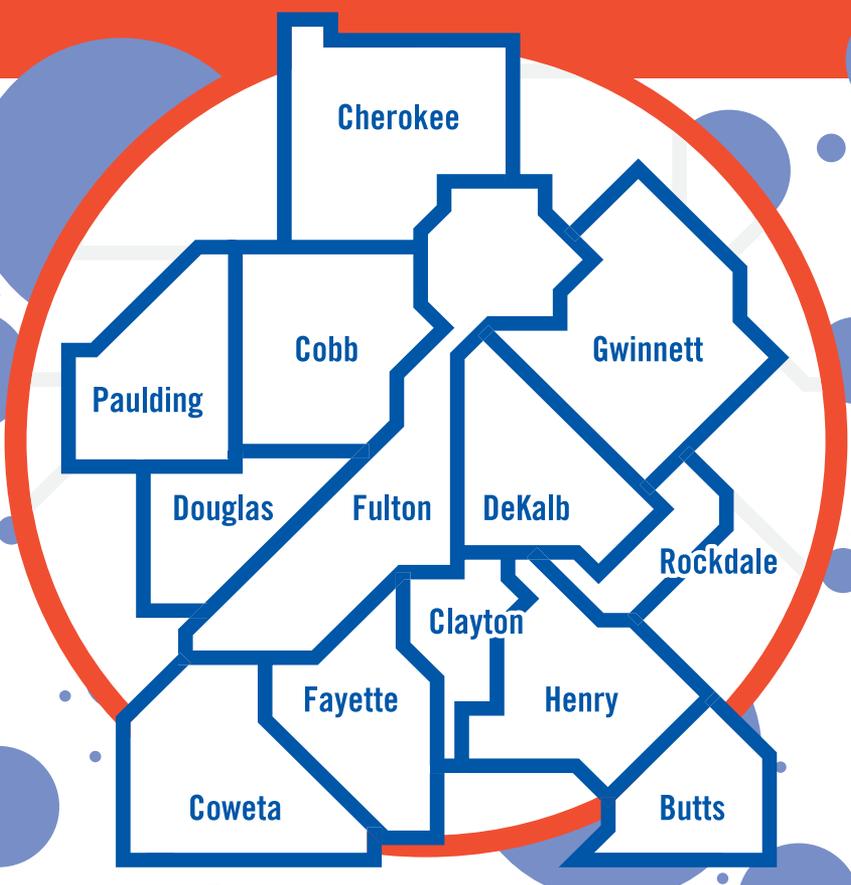


Roll up your sleeves and let's get to work! Whether it's filling shoeboxes with toiletries for homeless families, sorting winter coats or helping our neighbors file their taxes, we have many ways for you to get involved.

**Get involved and make a difference!
Don't just live in our community. Help make it greater!**

#LIVEUNITED

United Way of Greater Atlanta is Proud to Serve 13 Counties



LIVE UNITED
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#LIVEUNITED #UNITEDWAYATL

