

AFRICAN AMERICAN PARTNERSHIP

DOLLAR-FOR-DOLLAR MATCH

Sponsored by  Southern Company Gas

NEW MEMBER MATCH

Your personal contribution is matched to double the totaled leveraged gift.

$$\text{\$1,000} + \text{\$1,000} = \text{\$2,000}$$

(Personal Contribution) (Southern Company Gas Match) (Total Leveraged Gift)

CURRENT MEMBER MATCH

An increase of your personal contribution to \$2,500 (or more) will be matched to double the total leveraged gift. In this example, your current member gift of \$1,000 increased to \$2,500 is matched to bring the totaled leveraged gift to \$5,000.

$$\text{\$1,000} + \text{\$1,500} + \text{\$2,500} = \text{\$5,000}$$

(Personal Contribution + Contribution Increase) (Southern Company Gas Match) (Total Leveraged Gift)



For more information, contact aap@unitedwayatlanta.org

By request of the match sponsors, match dollars are applied as undesignated gifts and are invested in the United Way Impact Fund. Match dollars may not be designated to a specific organization. All matching funds are gifts/donations from generous sponsors; once donations meet the level of matching funds, the program is complete for the year.