TOCQUEVILLE SOCIETY
DOLLAR-FOR-DOLLAR MATCH

NEW MEMBER MATCH

Your personal contribution of $10,000 is matched to bring the totaled leveraged gift to $20,000.

$10,000 + $10,000 = $20,000
(Personal Contribution) (Global Payments Inc. Match) (Total Leveraged Gift)

CURRENT MEMBER MATCH

An increase of your personal contribution in the amount of $2,500 (or more) will be matched to double the total leveraged gift. In this example, your current member gift of $10,000 increased to $15,000 is matched to bring the totaled leveraged gift to $20,000.

$10,000 + $5,000 + $5,000 = $20,000
(Personal Contribution + Contribution Increase) (Global Payments Inc. Match) (Total Leveraged Gift)

STEP UP PROGRAM / NEW MEMBER MATCH

Your contribution will be matched to bring the totaled leveraged gift to $10,000.

YEAR 1: $5,000 + $5,000 = $10,000
(Personal Contribution) (Global Payments Inc. Match) (Total Leveraged Gift)

YEAR 2: $6,500 + $3,500 = $10,000
(Personal Contribution) (Global Payments Inc. Match) (Total Leveraged Gift)

YEAR 3: $8,000 + $2,000 = $10,000
(Personal Contribution) (Global Payments Inc. Match) (Total Leveraged Gift)

YEAR 4: $10,000
(Personal Contribution)

For more information, contact tocqueville@unitedwayatlanta.org

By request of the match sponsors, match dollars are applied as undesignated gifts and are invested in the United Way Impact Fund. Match dollars may not be designated to a specific organization. All matching funds are gifts/donations from generous sponsors; once donations meet the level of matching funds, the program is complete for the year.