WOMEN OF COLE
DOLLAR-FOR-DOLLAR MATCH

Sponsored by

NEW MEMBER MATCH

Your personal contribution is matched to double the totaled leveraged gift.

$1,000 + $1,000 = $2,000

(Personal Contribution) (The Coca-Cola Foundation Match) (Total Leveraged Gift)

CURRENT MEMBER MATCH

An increase of your personal contribution to $2,500 (or more) will be matched to double the total leveraged gift. In this example, your current member gift of $1,000 increased to $2,500 is matched to bring the totaled leveraged gift to $5,000.

$1,000 + $1,500 + $2,500 = $5,000

(Personal Contribution + Contribution Increase) (The Coca-Cola Foundation Match) (Total Leveraged Gift)

For more information, contact womenofcole@unitedwayatlanta.org

By request of the match sponsors, match dollars are applied as undesignated gifts and are invested in the United Way Impact Fund. Match dollars may not be designated to a specific organization. All matching funds are gifts/donations from generous sponsors, once donations meet the level of matching funds, the program is complete for the year.