



## AGENCY PARTNERS SERVING ROCKDALE COUNTY

### BASIC NEEDS - 34K

#### IMPACT AND COUNTY POOL

##### *Child Abuse and Neglect*

Prevent Child Abuse Rockdale

##### *Disaster Relief Services*

American Red Cross Metro Atlanta Chapter

##### *General*

USO Council Of Georgia

### EDUCATION - 84K

#### IMPACT AND COUNTY POOL

##### *Child Care Subsidies*

Partnership for Community Action Inc

YWCA of Greater Atlanta

##### *Family/Parent Engagement*

Easter Seals North Georgia

Families First

Rockdale Coalition for Children and Families

Rockdale County Public Schools

##### *Leadership and Service Learning*

Boy Scouts Atlanta Council

Boys and Girls Clubs of Metro Atlanta

Girl Scouts of Greater Atlanta Inc

##### *Mentoring*

Big Brothers Big Sisters of Metro Atlanta

Girl Scouts of Greater Atlanta Inc

##### *Out of School Time*

Boy Scouts Atlanta Council

Boys and Girls Clubs of Metro Atlanta

Center for the Visually Impaired

Girl Scouts of Greater Atlanta Inc

Salvation Army

##### *Post-secondary Education Support*

Year Up Atlanta

##### *Risky Behaviors Prevention*

Big Brothers Big Sisters of Metro Atlanta

Boys and Girls Clubs of Metro Atlanta

### HOMELESSNESS - 147K

#### IMPACT AND COUNTY POOL

##### *Assessment Centers*

A Friend's House

Flint Circuit Council on Family Violence

Partnership Against Domestic Violence

Project ReNeWal

RRIP

##### *Financial Assistance*

Rockdale Emergency Relief Fund

##### *Transitional and Permanent Housing*

Phoenix Pass Inc

Salvation Army

#### FOUNDATION/GOVERNMENT

Atlanta CareerRise

#### DESIGNATIONS TO UNITED WAY

##### INITIATIVES

Commission on Homelessness

Rockdale County Special Events

### HEALTH - 68K

#### IMPACT AND COUNTY POOL

##### *Home Based Support*

Center For The Visually Impaired

Visiting Nurse Health System

##### *Life Skills*

AADD

Auditory Verbal Center Inc

Center For The Visually Impaired

##### *Mental Health*

Catholic Charities Of The Archdiocese Of

Atlanta Inc

Families First

Hillside Inc

Link Counseling Center

##### *Prevention Education*

American Cancer Society

Diabetes Association Of Atlanta Inc

Project Open Hand Atlanta Inc

Sickle Cell Foundation Of Georgia

##### *Primary Health*

Aid Gwinnett Inc

American Cancer Society

Center For Black Womens Wellness Inc  
Georgia Lions Lighthouse Foundation  
Jewish Family And Career Services  
Planned Parenthood Of Georgia  
Rockdale Coalition for Children and Families  
Saint Josephs Mercy Care Services Inc  
St Judes Recovery Center  
Whitefoord,Inc

##### *Substance Abuse Treatment*

St. Jude's Recovery Center

#### DESIGNATIONS TO UNITED WAY

##### INITIATIVES

Primary Care Access

### INCOME - 63K

#### IMPACT AND COUNTY POOL

##### *Asset Building and Preservation*

Catholic Charities Of The Archdiocese Of

Atlanta Inc

Resources For Residents And Communities Of

Georgia Inc

Urban League Of Greater Atlanta Inc

##### *Self-Employment*

Goodwill Of North Georgia

The Edge Connection

##### *Transitional Employment*

Bobby Dodd Institute

Center For The Visually Impaired

Goodwill Of North Georgia

International Rescue Committee

Jewish Family And Career Services

Latin American Association

Our House Inc

Urban League Of Greater Atlanta Inc

##### INITIATIVE

Outreach And Benefits Enrollment

Integrated Services

#### FOUNDATION/GOVERNMENT

Atlanta CareerRise

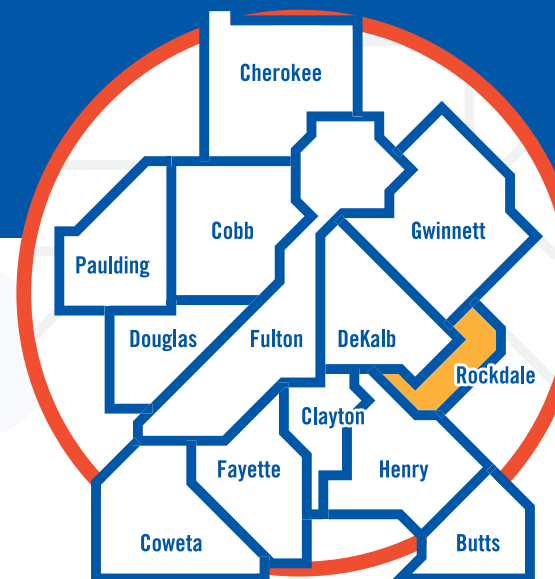
#### DESIGNATIONS TO UNITED WAY

##### INITIATIVES

Financial Capability Network

Indicator 9 - Microenterprise And Small

# United Way of Greater Atlanta in ROCKDALE COUNTY



## Dear Neighbor,

For more than 40 years, United Way of Greater Atlanta has been working with our community to make Rockdale County a great place to live and work. As leaders in the community and ambassadors of United Way's mission, we would like to share some of the highlights of what we've been able to accomplish with you this year, and how agency partners and community leaders have played key roles in our work.



United Way's vision for Rockdale County is to create a thriving community. We know communities can reach their greatest future potential if our children are doing well. That's why our focus is on building a Rockdale County where every individual and family can prosper by making sure every child has the opportunity to reach his or her potential.

We believe child well-being is measured by a multitude of factors that strongly influence outcomes, and a series of actions we can take to change outcomes for the better. Communities that can say, "all the children are well" have babies that are born healthy; are living in safe neighborhoods, children reading proficiently by 3rd grade, students who graduate from high school and are ready for college, careers and life. All should be supported by communities where people are educated, employed, and housed; with ready access to good healthcare and affordable healthy foods.

**The United Way Impact Fund is dedicated to ensuring lasting, collaborative solutions to the critical problems that stand between us and a better quality of life.** Impact Fund dollars are invested where you live and work in Rockdale County and address the most pressing social issues of our county. The value of your donation to United Way's Impact Fund is multiplied many times over by United Way's powerful resources and used to create a lasting impact on communities.

We invite you to spend time with this report to learn more about our work. You may also visit [unitedwayatlanta.org](http://unitedwayatlanta.org) for more information and find out how to get involved. Feel free to reach out to Shane Persaud, Regional Director at 678.623.2876 or [rockdale@unitedwayatlanta.org](mailto:rockdale@unitedwayatlanta.org). We are dedicated to partnering with you to make Rockdale County a world-class community.

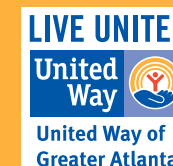
### DEBBIE HOGG

Rockdale County

Advisory Board Chair

UNITED WAY OF GREATER ATLANTA IN ROCKDALE COUNTY CONTACT INFORMATION

To get involved with Rockdale County, please call 678.623.2876 or email [rockdale@unitedwayatlanta.org](mailto:rockdale@unitedwayatlanta.org)



## ROCKDALE LOCAL CONNECTION

### Access to healthcare through the Rockdale Coalition for Children and Families (RCCF) has been very effective through HEALTH Safetynet.

Over the past three years, many have received services that have helped with various medical concerns including breast cancer, chronic diseases, and even life-threatening diseases. This valuable partnership has helped over 2,000 medically uninsured and/or underserved with healthcare resources, a stronger network of medical providers, and reduced ER readmission visits from 9.3% to 7.9%.

## COMMUNITY HIGHLIGHTS

**4,265 individuals** were helped by United Way and its partners in Rockdale County.

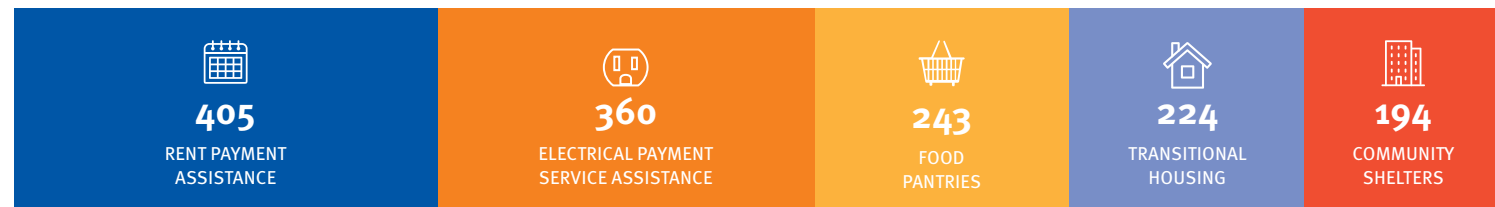
**740 children** showed academic improvement.

**368 individuals** received in home nursing care and improved their health and ultimately avoid hospitalization.

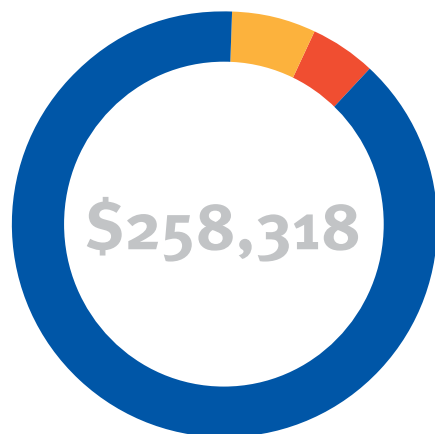


## 2-1-1 ROCKDALE COUNTY

Information obtained from our 2-1-1 Contact Center is critical to maintaining a connection to the needs of each community United Way serves. 2-1-1 connects people 24/7 to the resources they need to address the everyday challenges of living, as well as those that develop during times of emergencies. Last year 2-1-1 received 1,426 contacts from Rockdale County and the top 5 needs were **rent payment assistance (405)**, **electrical service payment assistance (360)**, **food pantries (243)**, **transitional housing/shelter (224)**, and **community shelters (194)**.



## ROCKDALE COUNTY CAMPAIGN FUNDS



**\$229,038** UNDESIGNATED  
**\$16,651** UNITED WAY PROGRAMS AND INITIATIVES  
**\$12,629** GIFTS TO AGENCIES

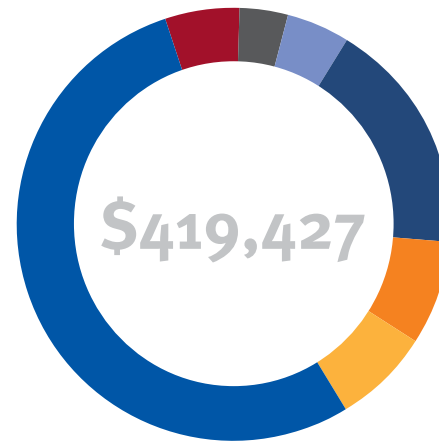
**\$258,318** TOTAL FUNDS RAISED



## WE INVEST YOUR GIFT WISELY

Trained volunteers are charged with ensuring that our agency partners are meeting the goals set for our community in the areas of education, income, health and homelessness. This ensures that donor contributions are invested wisely in programs that are improving the lives of Rockdale residents in need. Take a look at our fundraising and investments to see how committed we are to driving change:

### Total Funds Invested For Fiscal Year 2015-2016



**\$234,849** IMPACT  
**\$14,500** COUNTY  
**\$33,601** INITIATIVE  
**\$76,467** DESIGNATIONS FOR UWGA INITIATIVES  
**\$20,648** FOUNDATION/GOVERNMENT  
**\$15,925** DONOR DESIGNATIONS TO NON UW AGENCIES  
**\$23,437** DONOR DESIGNATIONS TO UW AGENCIES

**\$419,427** TOTAL FUNDS INVESTED

### Services Provided by County and Regional Organizations

