2017 C3 Conference Agenda

7:30 a.m. – 9:00 a.m.       Breakfast of Champions
Kick off the morning with our annual Breakfast of Champions event honoring outstanding corporate partners, donors, and tying their contributions to the impact their dollars have. Highlight SPARK and C3 Conference.

9:30 a.m. – 3:00 p.m.       County Showcase
You probably don’t have time to travel across the more than 3,900 square miles that comprise our metro region, so we’re bringing the people and issues to you. The county showcase is an opportunity to explore, learn, connect, and understand how United Way is improving the lives of families across our region.

9:30 a.m. – 10:30 a.m.      Breakout Sessions I
1. Start Here: A Deep Dive into Child Well-being
2. SPARK Prize Competition: The Pitches
3. The Brain Game: An Interactive Way to Understand Brain Development
4. Atlanta’s Changing Tides
5. Nurturing Communities: A Look at United Way’s Place-based Initiatives
6. Healthy Communities: Integrated Models of Care for Special Populations
7. Chat with Champions: Corporate Best Practices and Employee Engagement
8. Safe Harbor YES: Becoming a Trailblazer to Pass Non-partisan Policy

10:45 a.m. – 11:45 a.m.     Breakout Sessions II
1. Start Here: A Deep Dive into Child Well-being
2. SPARK Prize Competition: The Pitches
3. Breaking the Cradle-to-Prison Pipeline
4. Nurturing Communities: A Look at Clayton County
5. Summer Break: School’s Out, Learning is Still In
6. Corporate Social Responsibilities: Impact Your Employees and the Community
7. The Future of Atlanta’s Westside
8. Café Sessions: A Glance at Other Ways to Get Involved with United Way

12:00 p.m. – 1:15 p.m.      Lunch and Keynote Speaker
Have lunch with award winning journalist, former CNN Anchor and founder of Starfish Media Group, Soledad O’Brien as she leads a critical discussion on Collective Impact.
Announcement of SPARK Prize winners

1:45 p.m. – 3:30 p.m.       Fearless Dialogues/Closing
Hear Dr. Gregory Ellison of Emory University at Fearless Dialogues, lead an engaging and open conversation discussing the possibilities of community empowerment.
2017 C3 Conference Sessions and Presenters

C3 BREAKOUT SESSION DESCRIPTIONS

Breakout Sessions I (9:30 a.m. – 10:30 a.m.)

Session 1: Start Here: A Deep Dive into Child Well-being
When children thrive, our community thrives. But how are the children in Greater Atlanta? Take a look at issues affecting child well-being – including family stability, employment, healthcare and education – and see how and where they intersect. Data and maps will leave you with a better understanding of the state of children across our region. And community leaders will share their own experiences using child well-being data for to increase momentum, collaboration and impact across Greater Atlanta.

Presenters:
Ginneh Baugh, United Way of Greater Atlanta

Session 2: SPARK Prize Competition: The Pitches
Watch nonprofits pitch their innovative ideas to tackle our community’s biggest problems to a panel of judges. You’ll hear the “pitches” and listen in as our panel of judges ask questions and give feedback. Final decisions on award winners will be announced during lunch.

Presenters:
Jamie Lackey, Helping Mamas

Session 3: The Brain Game: An Interactive Way to Understand Brain Development
Join us in an interactive game that helps you understand the architecture of the brain in the earliest years of life and how those experiences shape the structure for better or worse. Initially developed to engage policymakers, community and business leaders, health and education providers, and government officials, this game will help you learn what promotes early brain development, what derails it and how it affects society.

Presenters:
Mindy Binderman, GEEARS
Blythe Robinson, Sheltering Arms Early Education and Family Center
Session 4: Atlanta’s Changing Tides
No matter what part of the region you live in or work in, there have been significant changes over the past 10 years in the demographics and needs of families. Learn about those trends and challenge your thinking about what we can do to not only address the needs of today, but also those of the future.

Presenters:
Joe Bankoff, The Sam Nunn School of International Affairs, Georgia Tech
Dan Kaufman, Gwinnett Chamber of Commerce

Session 5: Nurturing Communities: A Look at United Way’s Place-based Initiatives
Learn how Opportunity Zones, the expansion to Kids Home and other place-based initiatives have informed our “Nurturing Communities” work toward child well-being for the next five years and beyond. Nurturing Communities embraces a two-generation approach and provides families integrated services to create greater collective impact.

Presenters:
Darlene Duke, Sweetwater Mission
Joy Monroe, Single Parent and Alliance Resource Center (SPARC)
Calvin Ward, Wells Fargo Bank (South Fulton COZ Member/Senior Vice President)
Laura Williams, Cobb/Austell Opportunity Zone Participant
Protip Biswas, United Way of Greater Atlanta

Session 6: Healthy Communities: Integrated Models of Care for Special Populations
Where you live should not determine how long you live. United Way partners with Kaiser Permanente to provide support efforts throughout our metro region by assisting vulnerable populations in gaining access to medical care. Learn about those efforts and the impact that the Healthy Communities model has on vulnerable populations.

Presenters:
Michael Hutcheson, Rockdale Coalition for Children and Families
Teresa Milsaps, Cherokee Family Violence Center
Dawn Murray, House of Dawn, Inc.
Teresa Smith, S.H.A.R.E. House, Inc.
Session 7: Chat with Champions: Corporate Best Practices & Employee Engagement  
Join the award-winners from our Breakfast of Champions and learn how they have been able to integrate the mission of United Way into their workplace as they partner with United Way’s community efforts. You’ll also hear how this work in the community and volunteerism is becoming a part of their organizational culture and has played a critical role in their success.

Presenters:
Award winners from Breakfast of Champions

Session 8: Safe Harbor YES: Becoming a Trailblazer to Influence Public Policy  
On November 8, 2016, we celebrated the passage of Amendment 2, creating the Safe Harbor Fund, dedicated to providing services and supports for children who were bought or sold for sex. Join us to learn how United Way’s Women of Tocqueville helped to mobilize this statewide effort across all sectors, celebrate the success, and hear about next steps to end human trafficking.

Presenters:
Katina Asbell

Breakout Sessions II (10:45 a.m. – 11:45 a.m.)

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Presenters:
Jamie Lackey, Helping Mamas
Session 3: Breaking the Cradle to Prison Pipeline
Exciting juvenile justice reform is taking place across the state and our non-profit and philanthropic communities have a critical role to play. Learn about the reform and what services and supports adjudicated youth need to be most successful.

Presenters:
Melissa Carter, Barton Child Law & Policy Center
Theodore Carter, Georgia Department of Juvenile Justice
Frank Mizell, Boys & Girls Clubs Metro Atlanta
Aaron Nicholson, Atlanta Police Foundation

Session 4: Nurturing Communities: A Look at Clayton County
Hear about United Way’s integrated approach to services for families in Clayton County. We’ll highlight how – through our partners – we have built on existing work and collaborations that embrace a two generation approach to impacting child well-being.

Presenters:
Debbie Anglin, Hearts to Nourish Hope
Jody Baumstein, CHRIS 180
Crystal Black, United Way Clayton County Advisory Board Chair
Kinte Rollins, CAMCAL

Session 5: Summer Break: School’s Out, Learning is Still in
The phenomenon where children lose academic skills over the summer is one of the most significant causes for the achievement gap between lower and higher income youth and one of the strongest contributors to the high school dropout rate. Join a panel discussion to learn how United Way and its partners are addressing this issue.

Presenters:
Martha Downer-Assaf, Pace Academy
Anno Hardage, Girls, Inc. of Greater Atlanta
Emily Brennner Hawkins, Horizon’s Atlanta
Katie Landes, Voices for Georgia’s Children
**Session 6: Corporate Social Responsibility: Impact Your Employees and the Community**

Hear from United Way corporate partners about planning and executing a Corporate Social Responsibility (CSR) program, their partnership with United Way, and how to measure community impact. By the end of this session, you will understand the essential elements needed for a compelling and effective CSR program that fosters and dedicated employee culture and a deeper impact on the community.

**Presenters:**
Mary Spanburgh, Kaiser Permanente

**Session 7: The Future of Atlanta’s Westside**

There is remarkable amount of energy driving change in Atlanta’s Westside Neighborhoods. Corporations, non-profits, government agencies and individuals are all coming together to create measurable change in Atlanta’s Promise Neighborhood in the areas of workforce development, education, safety and security and community health and wellness. Hear about future plans for the Westside and how you can become a part of the movement.

**Presenters:**
Frank Fernandez, Arthur M. Blank Family Foundation
John Ahmann, Atlanta Committee for Progress – Westside Future Fund

**Session 8: Café Sessions: A Glance at Other Ways to Get Involved with United Way**

Engage in a speed-dating style information session with various UWGA initiatives and affinity groups.

**Staff and Volunteer Participants:**
AAP – Bryan Vinson
Tocqueville Women’s Leadership Council – Katina Asbell, Catherine Stolarski
Women of Cole – Tracy Crump, Lauren Rock
YPL – Michelle Marshall, Ivan Shammas, Denise Smith, Stephanie Tate