



UNITED WAY OF GREATER ATLANTA  
**COLE SOCIETY**  
 ENGAGEMENT OPPORTUNITIES

Getting involved with United Way of Greater Atlanta lets you see how your donation is being invested. Below is a list of engagement opportunities available to Cole Society members. There are four types of engagement opportunities. Time commitments can range from two hours to twelve hours per month:



**1 OUTREACH**

Spend 1-2 hours to see firsthand the work of a United Way of Greater Atlanta program or initiative

**2 BOARD**

Become a board member of a United Way of Greater Atlanta non-profit partner or sit on a United Way committee or cabinet

**3 VOLUNTEER**

Participate in executing United Way of Greater Atlanta programs and initiatives

**4 NETWORK & LEARN**

Attend a United Way of Greater Atlanta event

**1 OUTREACH**

ENGAGEMENT OPPORTUNITY DESCRIPTION

Spend 1-2 hours to see firsthand the work of a United Way of Greater Atlanta program or initiative

**2-1-1 Tour**

Visit United Way of Greater Atlanta to listen in on some of the 700,000 calls that the 2-1-1 Contact Center receives per year from people in need. Come alone or with a group.

**Street to Home Outreach**

Walk through the city with trained United Way of Greater Atlanta professionals to encourage people experiencing homelessness to “get on the bus” to start their journey toward self-sufficiency.

For more information, contact [cole@unitedwayatlanta.org](mailto:cole@unitedwayatlanta.org) with any questions or to sign up for any of these activities.

United Way of Greater Atlanta





# UNITED WAY OF GREATER ATLANTA COLE SOCIETY ENGAGEMENT OPPORTUNITIES

## 2 BOARD

### ENGAGEMENT OPPORTUNITY DESCRIPTION

Become a board member of a United Way of Greater Atlanta non-profit partner or sit on a United Way committee or cabinet

### Volunteer Involvement Program (VIP) Fall, spring and summer dates available

Attend this 10 week session to prepare yourself for non-profit Board leadership. For more information, contact [vip@unitedwayatlanta.org](mailto:vip@unitedwayatlanta.org)

### VIP Board Recruitment Fair Fall 2018

At this annual event, VIP graduates and alumni attend and connect with local nonprofit agencies that are searching for people to serve in leadership roles. For more information, contact [vip@unitedwayatlanta.org](mailto:vip@unitedwayatlanta.org)

### County Advisory Board / Committee

Identify and make fund investment recommendations at the county level as a member of 1 of 13 county advisory boards/committees. For more information, contact the county directly e.g. [dekalb@unitedwayatlanta.org](mailto:dekalb@unitedwayatlanta.org) or [cobb@unitedwayatlanta.org](mailto:cobb@unitedwayatlanta.org)

### Women of Cole Cabinet

Help the Women of Cole to grow and engage women further. Application process begins in the spring with a monthly time commitment for meetings and subcommittee work. For more information, contact [womenofcole@unitedwayatlanta.org](mailto:womenofcole@unitedwayatlanta.org)

### African-American Partnership Cabinet

Enrich your life, your communities and your resume as an AAP cabinet member. You'll participate in strategic discussions on AAP's signature cause, plan engagement opportunities for members and prospects and help children, families and communities reach their full potential. For more information, contact [aap@unitedwayatlanta.org](mailto:aap@unitedwayatlanta.org).

### Young Professional Leaders Cabinet

Join individuals, ages 40 and under, who dedicate their time to engage the next generation of leaders through networking, volunteer projects, and leadership events. For more information on board commitments, contact [ypl@unitedwayatlanta.org](mailto:ypl@unitedwayatlanta.org)

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United Way of  
Greater Atlanta





# UNITED WAY OF GREATER ATLANTA COLE SOCIETY ENGAGEMENT OPPORTUNITIES

## 3 VOLUNTEER

### ENGAGEMENT OPPORTUNITY DESCRIPTION

Participate in executing United Way of Greater Atlanta programs & initiatives

#### **Tax Preparation Assistance** November & December

Train to be an IRS-certified tax preparer and help those individuals and families with low-to-moderate income with free tax preparation. For more information, contact [vita@unitedwayatlanta.org](mailto:vita@unitedwayatlanta.org)

#### **Shoebox Project** March - May

Decorate shoeboxes and/or pack and ship them with personal toiletries for homeless women and children in the Greater Atlanta region. For more information, contact [shoeboxproject@unitedwayatlanta.org](mailto:shoeboxproject@unitedwayatlanta.org)

#### **Silence the Growl** May - June

United Way's program that's designed to fund meals for children who qualify for free or reduced price meals at their schools. An estimated 350,000 are at risk of losing 1 or more meals during the summer break. For more information, contact [silence@unitedwayatlanta.org](mailto:silence@unitedwayatlanta.org)

#### **Advocate with Legislators**

Get trained to meet with legislators on issues critical to United Way of Greater Atlanta and our local community. For more information, contact [amintz@unitedwayatlanta.org](mailto:amintz@unitedwayatlanta.org)

#### **Consultant Services**

Donate your expertise and time to help with specific United Way of Greater Atlanta projects, initiatives, etc. For more information, contact [volunteer@unitedwayatlanta.org](mailto:volunteer@unitedwayatlanta.org)

#### **Financial Coaching**

Obtain the training and skills to be a financial coach to an individual living from paycheck to paycheck, empowering them to better manage their finances and to get resources for long-term financial stability. For more information, contact [fcn@unitedwayatlanta.org](mailto:fcn@unitedwayatlanta.org)

#### **Vets Connect**

Work with United Way of Greater Atlanta Veterans' coordinator to provide services to this community. For more information, contact [ddrew@unitedwayatlanta.org](mailto:ddrew@unitedwayatlanta.org)

#### **Day of Action** June 2018

Communities across Greater Atlanta – and around the world – come together to harness the volunteer spirit. Join thousands of people and volunteer to help improve the conditions where children and families live. Multiple sites available. For more information, contact [volunteer@unitedwayatlanta.org](mailto:volunteer@unitedwayatlanta.org)

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## 4 NETWORK & LEARN

### ENGAGEMENT OPPORTUNITY DESCRIPTION

#### Attend a Signature Event

#### **Holiday Care Package Project** December 2, 2017

Support human trafficking survivors during the Holiday Care Package Project. Enjoy breakfast while decorating and assembling care packages for those in the community who need you the most.

#### **AAP Leadership Luncheon** Spring 2018

The 3rd Annual African-American Partnership (AAP) Luncheon at the Georgia Aquarium is the perfect opportunity for seasoned professionals to network with Atlanta's top professionals and most noted philanthropists. During the event, attendees learn about AAP's signature cause - Powering the Potential of African-American boys and young men and how they can get involved in related literacy and STEM projects.

#### **Leading a Life of Purpose** May 10, 2018

Hear from a panel of prominent women leaders and participate in a networking reception attended by local business executives, community leaders and philanthropists.

#### **Power Panel** Spring 2018

An interactive panel discussion featuring prominent and inspirational women leaders focusing on views and insights of women.

#### **Young Professional Leaders Events**

Help impact the community at a YPL networking event or civic gathering. For more information, contact [ypl@unitedwayatlanta.org](mailto:ypl@unitedwayatlanta.org)

Go to [unitedwayatlanta.org/upcoming-events](http://unitedwayatlanta.org/upcoming-events) for all event details.

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