Nearly half a million children in Greater Atlanta live in communities with low or very low child well-being.

Of the nearly 1.3 million children living in our 13-county region, close to half a million live in communities with low or very low child well-being. While there are many groups doing excellent work in our area, not all services and resources leverage the most important drivers of change. Gaps in services and missing resources are barriers to the well-being we all strive for.

When children thrive, communities can thrive.

United Way of Greater Atlanta is focusing on ensuring every child has the opportunity to reach his or her full potential. Communities that can say, "All the children are well" have babies born healthy, kids who read proficiently by 3rd grade and teens who graduate from high school ready for college and careers. These are kids that grow up in communities where people are educated, employed and housed.

That’s why we created the Child Well-Being Index.

United Way, along with dozens of partners, has developed a set of measures that the community can use to assess how its children, the families that support them and the community that surrounds them, are doing. This enables us to track our progress and determine what levers are the most effective in ensuring “all the children are well.”

With our partners, we can ensure this is a thriving community.

We and our nonprofit, business, volunteer, donor, government and foundation partners work to improve the living situations for all. We understand the needs of the community and encourage action – whether through contributing time, talent or treasure. No one can do it alone.

Give to the Child Well-Being Impact Fund.

United Way’s Child Well-Being Impact Fund ensures lasting, collaborative solutions to the critical problems that stand between us and a better quality of life for children and families. Impact Fund dollars are invested where you live and work in the 13 counties of Greater Atlanta. Our Impact Fund puts money to work where it can do the most good for children and communities.

For more information, visit unitedwayatlanta.org.
When Children Thrive, Communities Can Thrive

Communities can thrive today and reach their greatest future potential only if our children are thriving. That’s why our focus is on building a Greater Atlanta where every individual and family can thrive by making sure that every child has the opportunity to reach his or her potential.

Communities that can say, “all the children are well” have babies who are born healthy; kids who read proficiently by 3rd grade; teens graduating from high school prepared for college, careers and life; they grow up in secure homes, in safe neighborhoods, with healthy food, access to medical care to keep them healthy; supported by communities where people are educated, employed, and housed; with ready access to good healthcare and affordable healthy foods.

60,666 (65%) children in the City of Atlanta live in communities with “low or very low Child Well-Being.”