



UNITED WAY OF GREATER ATLANTA
COLE SOCIETY
 ENGAGEMENT OPPORTUNITIES

Getting involved with United Way of Greater Atlanta lets you see how your donation is being invested. Below is a list of engagement opportunities available to Cole Society members. There are four types of engagement opportunities. Time commitments can range from two hours to twelve hours per month:



1 OUTREACH

Spend 1-2 hours to see firsthand the work of a United Way of Greater Atlanta program or initiative

2 BOARD

Become a board member of a United Way of Greater Atlanta non-profit partner or sit on a United Way committee or cabinet

3 VOLUNTEER

Participate in executing United Way of Greater Atlanta programs and initiatives

4 NETWORK & LEARN

Attend a United Way of Greater Atlanta event

1 OUTREACH

ENGAGEMENT OPPORTUNITY DESCRIPTION

Spend 1-2 hours to see firsthand the work of a United Way of Greater Atlanta program or initiative

2-1-1 Tour

Visit United Way of Greater Atlanta to listen in on some of the 700,000 calls that the 2-1-1 Contact Center receives per year from people in need. Come alone or with a group.

Street to Home Outreach

Walk through the city with trained United Way of Greater Atlanta professionals to encourage people experiencing homelessness to “get on the bus” to start their journey toward self-sufficiency.



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2 BOARD

ENGAGEMENT OPPORTUNITY DESCRIPTION

Sit on a United Way of Greater Atlanta committee or cabinet or become a board member of a United Way of Greater Atlanta non-profit partner

Volunteer Involvement Program (VIP)
 Fall, spring and summer dates available

Attend this 10 week session to prepare yourself for non-profit Board leadership. For more information, contact vip@unitedwayatlanta.org

VIP Board Recruitment Fair
 Fall 2018

At this annual event, VIP graduates and alumni attend and connect with local nonprofit agencies that are searching for people to serve in leadership roles. For more information, contact vip@unitedwayatlanta.org

County Advisory Board / Committee

Identify and make fund investment recommendations at the county level as a member of 1 of 13 county advisory boards/committees. For more information, contact the county directly e.g. dekalb@unitedwayatlanta.org or cobb@unitedwayatlanta.org

Women United

Help Cole Women United to grow and engage women further. Application process begins in the spring with a monthly time commitment for meetings and subcommittee work. For more information, contact colewomenunited@unitedwayatlanta.org

African-American Partnership (AAP) Cabinet

Enrich your life, your communities and your resume as an AAP cabinet member. You'll participate in strategic discussions on AAP's signature cause, plan engagement opportunities for members and prospects and help children, families and communities reach their full potential. For more information, contact aap@unitedwayatlanta.org

Young Professional Leaders (YPL) Cabinet

Join individuals, ages 40 and under, who dedicate their time to engage the next generation of leaders through networking, volunteer projects, and leadership events. For more information on board commitments, contact ypl@unitedwayatlanta.org

For more information, contact cole@unitedwayatlanta.org
unitedwayatlanta.org

United Way of
 Greater Atlanta





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3 VOLUNTEER

ENGAGEMENT OPPORTUNITY DESCRIPTION

Participate in executing United Way of Greater Atlanta programs & initiatives

Tax Preparation Assistance

Train to be an IRS-certified tax preparer and help those individuals and families with low-to-moderate income with free tax preparation. For more information, contact vita@unitedwayatlanta.org

Shoebox Project
 Spring 2019

Decorate shoeboxes and/or pack and ship them with personal toiletries for homeless women and children in the Greater Atlanta region. For more information, contact shoeboxproject@unitedwayatlanta.org

Silence the Growl

United Way's program that's designed to fund meals for children who qualify for free or reduced price meals at their schools. An estimated 350,000 are at risk of losing 1 or more meals during the summer break and weekends. For more information, contact silence@unitedwayatlanta.org

Advocate with Legislators

Get trained to meet with legislators on issues critical to United Way of Greater Atlanta and our local community. For more information, contact amintz@unitedwayatlanta.org

Consultant Services

Donate your expertise and time to help with specific United Way of Greater Atlanta projects, initiatives, etc. For more information, contact volunteer@unitedwayatlanta.org

Financial Coaching

Obtain the training and skills to be a financial coach to an individual living from paycheck to paycheck, empowering them to better manage their finances and to get resources for long-term financial stability. For more information, contact fcn@unitedwayatlanta.org

Mission United

Work with United Way of Greater Atlanta Veterans' coordinator to provide services to this community. For more information, contact ddrew@unitedwayatlanta.org

Day of Action
 June 2019

Communities across Greater Atlanta – and around the world –come together to harness the volunteer spirit. Join thousands of people and volunteer to help improve the conditions where children and families live. Multiple sites available. For more information, contact volunteer@unitedwayatlanta.org

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United Way of
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4 NETWORK & LEARN

ENGAGEMENT OPPORTUNITY DESCRIPTION

Attend a Signature Event

**African-American Partnership (AAP)
Leadership Luncheon**
February 22, 2019

The 4th Annual African-American Partnership (AAP) Luncheon is the perfect opportunity for seasoned professionals to network with Atlanta's top professionals and most noted philanthropists. During the event, attendees learn about AAP's signature cause - Powering the Potential of African-American boys and young men and how they can get involved in related literacy and STEM projects.

Leading a Life of Purpose (LLP)
May 16, 2019

Hear from a panel of prominent women leaders and participate in a networking reception attended by local business executives, community leaders and philanthropists.

Power Panel
Spring 2019

An interactive panel discussion featuring prominent and inspirational women leaders focusing on views and insights of women.

Night for a Brighter Tomorrow Gala
May 3, 2019

A celebration of Young Professional Leaders' spirit of philanthropy as well as their volunteer hours, dollars raised and lives impacted. This event supports United Way Kids Home Initiative, a comprehensive solution to help families avoid or escape homelessness, plan for successful futures and keep their children in school.

Women's Leadership Breakfast (WLB)
December 3, 2018

Each year, United Way of Greater Atlanta's Women's Leadership Breakfast has steadily grown and has attracted renowned thought leaders including President Jimmy Carter, Mira Sorvino, Joan Lunden and Geena Davis. Attracting over 800 attendees, the Women's Leadership Breakfast brings together leading women, as well as men, from the corporate, philanthropic and government sectors to address complex issues that jeopardize the well-being of our community.

Go to unitedwayatlanta.org/upcoming-events for all event details.

For more information, contact cole@unitedwayatlanta.org
unitedwayatlanta.org

United Way of
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