United Way of Greater Atlanta’s vision for Clayton County is to support a community where every child and family, regardless of zip code, can reach their greatest potential. United Way of Greater Atlanta’s Child Well-Being Agenda is working to ensure the children, along with the families of Clayton County have the opportunity to live a healthy life, acquire the education and the skills they need to earn a good living and have a roof over their heads.
WE ARE IMPACTING CLAYTON COUNTY

Agatheria “Tiffany” Roberts was born and raised in Atlanta, Georgia. She is currently raising her granddaughter in Clayton County. She has been a stellar member of the Achievement Club; using the goal setting techniques to save over $1,000, learn more about technology and connect with her young granddaughter, who also participates in the club. Agatheria is currently participating in a Achievement Club focus group to ensure the club meets the unique needs of grandparents raising grandchildren. She says the Achievement Club taught her to be “more motivated in the company of my peers” and believes it to be a wonderful bonding experience for her and her granddaughter to share. Overall, Agatheria and her granddaughter have set and accomplished 10 goals and plan to continue to engage in the community.

WE ARE ALIGNING AND STRENGTHENING OUR EFFORTS IN CLAYTON COUNTY

Zip code matters when it comes to child well-being in Greater Atlanta. There are large disparities in life outcomes, financial mobility and resources within just a few miles. To move the needle, we must invest in nurturing communities, build the capacity of leaders and foster innovative solutions.

In response to the clear need, United Way of Greater Atlanta and its partners are committed to creating a brighter future for families. Based on data from the Child Well-Being Index, we know that children and families in Clayton County are facing immense challenges.

United Way of Greater Atlanta in Clayton County is integrating its work, partnering with key stakeholders and piloting innovative practices to build a brighter future.

65,090 (81.7%) Children in Clayton Live in Communities with Low or Very Low Child Well-Being

*THE CHILD WELL-BEING INDEX DRIVES THE FRAMEWORK, TOOLS AND PARTNERSHIPS TO MEASURE THE WELL-BEING OF CHILDREN, FAMILIES AND COMMUNITIES ACROSS UNITED WAY OF GREATER ATLANTA’S 13-COUNTY REGION.
WE ARE HERE WITH OUR PARTNERS

In Clayton County, UWGA is partnering with Clayton County Chamber of Commerce, Clayton County Government, Clayton County Library System, Clayton County Public Schools, The Women of Clayton County and others.

• We have aligned priorities to address Clayton’s children not meeting the critical third-grade reading milestone; children in poverty; high school graduation; high school college and career readiness; and a large population without financial stability.

• Clayton County’s Child Well-Being “score” is 41.5 – the score is the lowest in United Way’s 13-county footprint that has an average of 61.8. However, the county score is an average that masks the extreme disparities among zip codes, with the lowest scoring zip code rating 23.5 and the highest 53.2.

• The prospects for a child growing up in the 23.5 scored zip code of 30297 vs. the 53.2 zip code of 30273 will be different – from the child’s health to his/her future earnings to lifespan.

PARTNER SPOTLIGHT

The Kids Home Initiative began with leadership from our Clayton Advisory Board working with Clayton County Public Schools. Kids Home Initiative links housing assistance, public school system resources and case management services to provide integrated support for families. The goal is to ensure at-risk kids remain in their school of origin by eliminating disruptive moves.

We brought service providers and other stakeholders together to develop what is now a model for United Way’s regional work.

COLLABORATIVE WORKS AT A GLANCE

Brighter Futures Clayton – an innovative, 3-year pilot to test how Collective Impact can create a brighter future for children and families in northern Clayton County (zip codes - 30274, 30296, 30297 and 30349). The goal is to spark measurable change among key indicators in the Child Well-Being Index and trigger a community movement that improves child well-being in northern Clayton County.

Partners Advancing Childhood Education (PACE) - PACE is a school readiness initiative that provides technical assistance and resources to schools, families, and communities throughout Clayton County. PACE addresses the early learning needs of young children by implementing a family engagement and school transition program model.

School Based Mental Health Initiative – in partnership with CHRIS 180, the initiative makes therapy accessible to children within the school environment at Huie and Oliver Elementary Schools. The initiative provides therapy in the school environment which helps to alleviate access to care barriers. It has also shown to have an impact on school attendance and behavior issues.

Learning Spaces - Learning Spaces is an early learning, school readiness collaborative in partnership with Clayton County Library Systems. Based on the Family Place Libraries™ model, Learning Spaces is for family, friend, and neighbor caregivers of a family member that is between 25 to 36 months old. Each Learning Space averages approximately 28 children and 13 adults per day.

Making Our Moms Successful (M.O.M.S) - Through a partnership with the Clayton County Board of Health, the M.O.M.S. program aims to improve the birth outcomes of women, ages 24-44, who are most at high-risk of giving birth prematurely by making perinatal health and safety resources available to mothers. Working with our Kids Home Initiative, 20 at-risk families from the M.O.M.S. program have been housed. The M.O.M.S. program served a total of 82 participants during the 2017 calendar year 100% of the pregnant mothers delivered a healthy baby.

Many more agencies and programs are committed to creating a brighter future for children and families in Clayton County.
HELPING YOU SERVE

Volunteering your time to serve Clayton County communities can make all the difference. Our corporate partners and individuals often roll up their sleeves to give back by getting involved and we can help with:

Large-scale Clayton County volunteer events that engage corporate teams and citizens.

Year-round local group volunteer projects onsite or at United Way funded nonprofit organizations

Year-round volunteer opportunities through United Way in Clayton County

To Give, Advocate and Volunteer in Clayton, please contact us

clayton@unitedwayatlanta.org
678.623.2876

WE ARE HERE IN CLAYTON COUNTY

Clayton Advisory Board

Corporate leaders and influential community members in Fayette County focused on improving the county’s well-being for children and families in areas who need it most.

Crystal Black Mills, Chair

Contact Us- United Way in Clayton County Staff

Linda Jones, Regional Manager
Jacob Powers, Administrative Coordinator
Sheryl Taylor, County Engagement Director
Jennifer Young, Regional Director