United Way of Greater Atlanta’s vision for Coweta County is to support a community where every child and family regardless of zip code can reach their greatest potential.

Through United Way of Greater Atlanta’s Child Well-Being Agenda, we are working to ensure the children, along with the families of Coweta County have the opportunity to live a healthy life, acquire the education and the skills they need to earn a good living and have a roof over their heads.
**CHILD WELL-BEING**

Communities can’t thrive unless their children are thriving. If children are not thriving, the future of the community is uncertain. United Way of Greater Atlanta is, and has always been about helping communities thrive and that’s why United Way’s focus is on Child Well-Being. United Way’s Child Well-Being data provides a view of community issues across 14 different measures that encompass health, financial well-being, education and housing – with scores for the region, each of 13 counties and each zip code in the county. While there are some common themes across the region, every county has a unique mix of issues.

**PLACE MATTERS**

Coweta County’s Child Well-Being “score” is 69.2 – better than the region’s 13-county average of 61.8. But the county score is an average that masks the disparities among zip codes, with the lowest-scoring zip code rating 54.8 and the highest 80.8.

The prospects of a child growing up in the 54.8.zip code vs. the 80.8 will be different – from the child’s health to his/her future earnings to lifespan.

In Coweta, the most pressing issues include affordable housing; food insecurity; adults without high school diplomas and uninsured or underinsured individuals and families.

*The Child Well-Being Index drives the framework, tools and partnerships to measure the well-being of children, families and communities across United Way of Greater Atlanta’s 13-county region.*
UNITED WAY IN COWETA COUNTY

United Way’s formula for improving child well-being in Coweta County is based on the following principles:

• Solutions must be tailored to the specific issues of each community.

• All children and families require a range of supports, opportunities and resources to thrive and there are significant gaps in these supports that must be filled for the community to thrive.

• Sustainable community change happens when we bring together people and resources to drive “collective impact”.

• Data on the most pressing issues must be married with the priorities of people living in the community. The best solutions come from close partnership with leaders in each community.

CONNECTING

With our partners, we understand that sustainable community change happens when we bring together people and resources to drive collective impact. UWGA in Coweta works to bring together government, business, philanthropy, nonprofit organizations and citizens by convening and connecting them through conversations, initiatives and other work.

INVESTING IN PROGRAMS AND INITIATIVES

United Way’s work in Coweta County to improve child well-being across the county includes:

Healthy Communities – a partnership with United Way, Kaiser Permanente and Coweta Samaritan Clinic to support programs that demonstrate long-term improved health outcomes, increased coordination of services within a community and interventions that build the capacity of services in high need areas for vulnerable populations.

• Many more agencies and programs addressing education, health and income needs in Coweta.
PROVIDING VOLUNTEER OPPORTUNITIES

Our corporate partners seek opportunities to encourage and support their employee’s community engagement and citizens want to serve their local community too.

- We provide year-round group volunteer projects that can be done on site with project kits or at a United Way partner agency in Coweta.
- We coordinate larger-scale, local volunteer events that can engage corporate teams and citizens.

WHO WE ARE IN COWETA

Coweta Advisory Board
Corporate leaders and influential community members in Coweta focused on improving the county’s child well-being.

United Way Team in Coweta
Linda Jones, Regional Manager
Jacob Powers, Administrative Coordinator
Sheryl Taylor, County Engagement Director
Jennifer Young, Regional Director

To Give, Advocate and Volunteer in Coweta County, please contact us coweta@unitedwayatlanta.org