United Way of Greater Atlanta is working in DeKalb County to create a community where every child and family can reach their greatest potential.

Through United Way of Greater Atlanta’s Child Well-Being Agenda, we are working to ensure the children, along with the many families in DeKalb County have the opportunity to thrive regardless of their zip code.
WE ARE STRENGTHENING OUR EFFORTS IN DeKALB COUNTY

United Way of Greater Atlanta in DeKalb County has aligned priorities to address DeKalb’s most pressing issues. We focus on a large population without financial stability with special attention to affordable and accessible health care and academic enrichment support.

DeKalb’s 2018 Child Well-Being score, which is based on the Child Well-Being Index’s* data driven approach, is 57.2 (up from 52.0 in 2016) across zip codes. The lowest score is 29.5 (Clarkston) for zip code 30021 and the highest score is 81.7 (Atlanta 30338). Of the 178,599 DeKalb County children under age 19, nearly half live in areas of low and very low child well-being.

WE ARE IMPACTING DeKALB COUNTY

United Way of Greater Atlanta and our partners continue to play an integral role in transforming communities throughout DeKalb County. **Kids Home Initiative** is a comprehensive solution to end homelessness by assisting school-aged children and their families into secure and stable housing in their school of origin. This program brings together over 20 collaborative partners in the areas of health, education, income, housing services, and basic needs to serve families with wraparound services to bridge gaps. More than 500 families have found stable housing and over 1,000 kids have stayed in school and on track for graduation.

Allison is the mother of one and the fighter for many. She is originally from Alabama. She transitioned out of a domestic violence situation with her daughter, Ciara. The Kids Home program helped Allison and her daughter get out of the economic hardship she faced. She noticed her growth as a mother and gained respect for herself. Allison is currently a volunteer for **CASA of Douglas County for Abused and Neglected Children**. Allison used three words to express her current state: hopeful, vigilant, and dedicated.

*THE CHILD WELL-BEING INDEX DRIVES THE FRAMEWORK, TOOLS AND PARTNERSHIPS TO MEASURE THE WELL-BEING OF CHILDREN, FAMILIES AND COMMUNITIES ACROSS UNITED WAY OF GREATER ATLANTA’S 13-COUNTY REGION.
WE ARE HERE IMPROVING CHILD WELL-BEING

With our partners, we understand that sustainable community change happens when we bring together people and resources to drive collective impact. United Way of Greater Atlanta in DeKalb County works together with nonprofit organizations, business, government, philanthropy and citizens by convening and connecting them through conversations, initiatives and other work. The DeKalb Youth Prosperity Initiative is a collaboration of DeKalb County partners that aims to improve the quality of life for individuals and families. A major focus will be the prevention of violence through actions that aim to have positive health impacts on youth development. The United Way of Greater Atlanta in DeKalb County is working with core partners ARCHI, DeKalb County Board of Health, DeKalb County, The Task Force for Global Health, Emory University, Georgia Global Health Alliance, Neighborhood Nexus and Atlanta Neighborhood Development Partnership. Together we will identify key areas of concern and need and organize resources to address those needs. The United Way Child Well-Being Index and its measures will be used to establish the baseline conditions and to measure results over time.

COLLABORATIVE WORKS AT A GLANCE

Brighter Future DeKalb is a place-based approach targeting red and orange zip codes. The priority zip codes include 30032, 30034, 30035, and 30021.

Our multi-generational approach includes:

- Connecting families to services (e.g. integrate services to fill gaps)
- Promote resilience in families (e.g. incentivize goals and coaching)
- Increase families’ social capital and networks (e.g. resident-led activities)
- Strengthen communities (e.g. support resident advocacy)

The approach embraces innovation and accelerates success. Collaboration and partnership are the key approach.

New Neighborhood Initiative is a holistic approach to helping families achieve goals and build networks. The focus is on apartment complexes as hubs and works with families to achieve goal, engage with neighbors and give back to the community.

Silence the Growl™ is a meal-funding program created to raise funds and meals for our nonprofit partners working to combat childhood hunger. We have expanded the program into a year-round initiative that addresses family food insecurity in areas with lower child well-being rates. We are serving families through backpack programs and school-based food pantries that provide meals for children and families over the weekend and holidays. We will also be providing food boxes to apartment complexes.
WE ARE HERE IN DeKALB COUNTY

Corporate leaders and influential community members in DeKalb County focus on improving the community’s child well-being for children and families across DeKalb.

DeKalb Advisory Board
Brenda Cibulas, Chair

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HELPING YOU SERVE
Volunteering your time to serve DeKalb communities can make all the difference. Our corporate partners and individuals often roll up their sleeves to give back by getting involved and we can help with:

Year-round local group volunteer projects onsite or at United Way funded nonprofit organizations.

Year-round volunteer opportunities through United Way in DeKalb County’s local initiatives and community engagement action teams.

To Give, Advocate and Volunteer in Henry County, please contact us
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