United Way of Greater Atlanta is working in Gwinnett County to create a community where every child and family can reach their greatest potential.

Through United Way of Greater Atlanta’s Child Well-Being Agenda, we are working to ensure the children, along with the many families in Gwinnett County have the opportunity to thrive regardless of their zip code.
WE ARE HERE MAKING AN IMPACT

United Way of Greater Atlanta in Gwinnett County and our partners continue to play an integral role transforming communities throughout Gwinnett County. Chelsea Johnson was a varsity athlete and good student, despite dealing with abuse at home. However, Chelsea faced other challenges and even dropped out of school at age 16 after running away with her boyfriend who also abused her.

After nearly a decade of abuse, she unfortunately got arrested one night and ended up in the county jail. Chelsea was finally introduced to GRIP (Gwinnett Reentry Intervention Program) a program that helped her develop a plan to become more stable with housing and employment. Now, Chelsea is enrolled in Atlanta Technical College working and training to have more responsibilities.

GRIP began six years ago with leadership from United Way’s Gwinnett Advisory Board collaborating with the Gwinnett County Sheriff’s Office to reduce recidivism. Service providers and other key stakeholders also contributed to develop what is now a model for the country with over 70 partners serving GRIP in Gwinnett.

WE ARE STRENGTHENING OUR EFFORTS IN GWINNETT

**United Way of Greater Atlanta in Gwinnett County** has aligned priorities to address Gwinnett’s most pressing issues. It focuses on children not meeting the critical third-grade reading milestone and a large population without financial stability that affects suburban homelessness and food insecurities.

Gwinnett County’s Child Well-Being score, which is based on the Child Well-Being Index’s data driven approach is 64.1. Gwinnett’s score while higher than the region’s 13-county average of 61.8, still tells the story of nearly 68,000 children living in in low or very low child well-being communities.

The extreme disparities among Gwinnett county zip codes, with the lowest-scoring zip code rating 23.7 and the highest 81.9, shows a Gwinnett in need.

*THE CHILD WELL-BEING INDEX DRIVES THE FRAMEWORK, TOOLS AND PARTNERSHIPS TO MEASURE THE WELL-BEING OF CHILDREN, FAMILIES AND COMMUNITIES ACROSS UNITED WAY OF GREATER ATLANTA’S 13-COUNTY REGION.*
WE ARE HERE WITH OUR PARTNERS

With our partners, we understand that sustainable community change happens when we bring together people and resources to drive collective impact. Through the collaborative culture in Gwinnett, United Way of Greater Atlanta in Gwinnett County works to bring together government, business, philanthropy, nonprofit organizations and citizens by convening and connecting them through conversations, initiatives and other work. Working with some of United Way’s most dedicated partners in Gwinnett: The Primerica Foundation, Gwinnett County Government, Gwinnett Coalition for Health and Human Services, Gwinnett County Public Schools, Gwinnett Chamber of Commerce, Community Foundation for Northeast Georgia and others, we continue to drive collective impact through programs and initiatives.

An example of our collaborative work in Gwinnett is SPARK Prize™ Gwinnett. This is a Shark Tank-style competition recognizing community innovators who created programs to address human care solutions to make Gwinnett County the best it can be. Fifty nonprofits competed for nearly $100,000 in prizes. It would not be possible without corporate and individual community leaders stepping up as investors including The Primerica Foundation, Metro Waterproofing, Community Foundation for Northeast Georgia and others.

COLLABORATIVE WORKS AT A GLANCE

**HomeFirst Gwinnett**

is a collective impact partnership with the county, corporate and other stakeholders to develop and organize a strategic approach to address homelessness and affordable housing needs.

**Brighter Future**

Funding and partnerships with schools to provide tutoring, mentoring and college preparation support for students. Achievement Clubs in high schools and housing complexes to help youth and adults set and meet educational, career and family goals.

**Silence the Growl™**

is a meal-funding program created to raise funds and meals for our nonprofit partners working to combat childhood hunger.

**SPARK Prize™**

is a bi-annual program to seek out, recognize and fund innovative solutions to Gwinnett’s most pressing issues.
WE ARE HERE IN GWINNETT COUNTY

**Gwinnett Advisory Board**
Wayne D. Ellison, *Chair*

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WE ARE HERE IN GWINNETT COUNTY

Volunteering your time to serve Gwinnett communities can make all the difference. Our corporate partners and individuals often roll up their sleeves to give back by getting involved and we can help with:

- **Large-scale Gwinnett volunteer events** that engage corporate teams and citizens.

- **Year-round local group volunteer projects** onsite or at United Way funded nonprofit organizations

- **Year-round volunteer opportunities** through United Way in Gwinnett county’s partnership with the Gwinnett Coalition’s Great Days of Service.

To Give, Advocate and Volunteer in Gwinnett, please contact us
gwinnett@unitedwayatlanta.org
404-527-5935