United Way of Greater Atlanta’s vision for Rockdale County is to create a community where every child and family, regardless of zip code can reach their greatest potential.

Through United Way of Greater Atlanta’s Child Well-Being Agenda, we are working to ensure the children, along with families in Rockdale County have the opportunity to live a healthy life, acquire the education and the skills they need to earn a good living and have a safe place to live.
THE CHILD WELL-BEING INDEX DRIVES THE FRAMEWORK, TOOLS AND PARTNERSHIPS TO MEASURE THE WELL-BEING OF CHILDREN, FAMILIES AND COMMUNITIES ACROSS UNITED WAY OF GREATER ATLANTA'S 13-COUNTY REGION.

WE ARE STRENGTHENING OUR EFFORTS IN ROCKDALE COUNTY

Zip Code matters when it comes to child well-being in Greater Atlanta. There are disparities in life outcomes, financial mobility and resources within just a few miles. In order to create collective impact and change lives we must work collaboratively, invest in nurturing communities, build the capacity of our community leaders and agencies, and allow for innovative solutions to flourish.

United Way of Greater Atlanta continues in its efforts to transform communities in Rockdale County, but there is still work to be done.

In response to the dire needs of children and families, United Way of Greater Atlanta and its partners are committed to creating a brighter future for families. Based on data from the Child Well-being index, we know that children and families are facing basic challenges on a daily basis. Our multi-generational approach embraces innovation and accelerates success. Collaboration and partnerships are key strategies needed to move the needle.

Learn more about your zip code by exploring United Way’s interactive maps to see how the children in your neighborhood are doing. Visit www.unitedwayatlanta.org/child-well-beingmap/

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WE ARE STRENGTHENING OUR EFFORTS IN ROCKDALE COUNTY

WE ARE HERE WITH OUR PARTNERS

With our partners, we understand that sustainable community change happens when we bring together people and resources to drive collaborative impact. Through the collaborative culture, United Way of Greater Atlanta in Rockdale County works to bring together government, businesses, philanthropic groups, nonprofit organizations and citizens by convening and connecting them through conversations, initiatives and outreach.

Rockdale Reentry Intervention and Prevention Program (RRIP)

The major challenges facing Rockdale County, Georgia and the Rockdale County Sheriff’s Office in meeting the needs of adult offenders with co-occurring substance abuse and mental health disorders returning, are negative community perception and lack of reentry treatment services for these individuals.

In partnership with United Way, the Sheriff’s office launched this program to address the rising need for services to its clients. The main goal and purpose of the program is to reduce recidivism.

At booking, every individual is screened for services. These self-reports are screened by the Reentry Services unit and directed through the channels that best fit individual’s needs. Applications from general population, attorneys, family members, and staff at the jail are also accepted and routed to available services.

Outcomes based on a total of 438 participants (2018 Report):

- Recidivism rate for the Rockdale Jail has dropped 13% over the past 3 years
- The recidivism rate for RRIPP participants dropped from 58.4% to 18.7%

COLLABORATIVE WORKS AT A GLANCE

Prevent Child Abuse Rockdale is a community based, non-profit provider of prevention and intervention services in the community. We are committed to strengthening families and preventing child abuse and neglect by providing families with the information, support, and resources necessary to be successful in raising children. They serve children and families in Rockdale and Newton Counties, and surrounding areas.

Rockdale Emergency Relief Fund– The mission of RER is to facilitate neighbors helping neighbors, ameliorating suffering and transforming lives by meeting the basic needs of Rockdale residents experiencing economic insecurity, hunger, housing instability, and/or homelessness. By working in coordination with other non-profits, the faith community, businesses, civic groups, and government to build a community where neighbors in need can find efficient and effective resources, both of help and hope.

Phoenix Pass is a transitional home for women with children. They serve the needs of women and their children experiencing temporary homelessness by giving them an opportunity to reestablish self-sufficiency in a residential setting.

The program at Phoenix Pass provides participants with supportive services and the resources to recover and rebuild a productive, stable lifestyle for themselves and their children.

Accepted families live rent-free in furnished apartments for up to two years. During this time they are required to work and save 30% of their income, design and implement an Individual Service Plan that outlines their goals, attend 26 classes designed to help them re-establish self-sufficiency and attend weekly coaching sessions to hold them accountable in meeting their goals.

Project ReNeWal is a Domestic Violence Intervention Program changing lives in Rockdale, Newton, and Walton Counties. Project Renewal officially opened its doors on November 13, 1995, as the first tri-county shelter for victims of domestic violence.

The Volunteer Income Tax Assistance (VITA) coalition provides free tax preparation services and asset building resources to working families with moderate to low incomes. In partnership with the IRS, United Way leads a coalition to provide free tax preparation by IRS-trained and certified volunteers at more than 30 sites throughout Greater Atlanta, including Rockdale County.
HELPING YOU SERVE
Volunteering your time to serve Rockdale County communities can make all the difference. Our corporate partners and individuals often roll up their sleeves to give back by getting involved and we can help with:

- **Large Scale Rockdale County Events** that engage corporate teams and residents.
- **Year-round local group volunteer projects** through United Way in Rockdale County's local initiatives and funded non-profit organizations.

WE ARE HERE IN ROCKDALE COUNTY

**Rockdale County Advisory Board**
F. Jill Oldham, *Chair*

**United Way Team in Rockdale**
Shane Persaud, *Regional Director*
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To Give, Advocate and Volunteer in Rockdale County, please contact us

rockdale@unitedwayatlanta.org

PARTNER SPOTLIGHT
United Way for Greater Atlanta in Rockdale County would like to acknowledge and thank our partners.

Rockdale County Public Schools, Phoenix Pass, Rockdale Emergency Relief, Project ReNeWal, Restoration Storehouse, Prevent Child Abuse Rockdale, Rockdale Coalition for Children and Families, Boys and Girls Clubs of Metro Atlanta, Girl Scouts of Greater Atlanta Inc., Salvation Army, Atlanta CareerRise