Each year, United Way of Greater Atlanta’s Women’s Leadership Breakfast convenes more than 700 corporate, philanthropic and government leaders to discuss the complex issues that jeopardize the well-being of our community.

This year, we are pleased to keep that tradition alive by inviting Good Morning America (GMA) co-anchor Robin Roberts to the center stage of our virtual presentation.

Join us for an interactive virtual dialogue about how Covid-19 and racial injustices have thrust issues of equity into the spotlight. Network with your peers and uncover the steps we must all take to rectify the gender and race-based inequities that persist in the form of pay gaps, uneven opportunities for advancement, access to quality education and health resources, and childcare affordability. An inclusive, equitable society is within our reach. Let’s push forward.
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<th>Presenting $100,000</th>
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<th>Platinum $25,000</th>
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<td>Swag box</td>
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<td>Invitations to Virtual VIP Meet and Greet</td>
<td>10 Invitations</td>
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**Titanium Sponsor**

COX

**Platinum Sponsor**

PNC

**Gold Sponsors**

*Publix Super Markets Charities*

Southern Company Gas

**Silver Sponsors**

global payments

UPS

**Crystal Sponsor**

Rollins

**Foundation Partner**

Coca-Cola USA

**Host Committee $1,250 Contribution**

- The host committee opportunity is by invitation only for individuals and couples
- Name listed in event promotions and materials
- Invite for 2 to Virtual Meet and Greet with Keynote Speaker
- Five (5) complimentary registrations
- 1 Swag Box

**Ticket Prices Suggested $125 or Other Donation Amount**

Ticket include registration for 1 attendee

An inclusive, equitable society is within our reach.

**Let’s push forward.**
For more information, contact Michelle Marshal at 615-738-8572 or mmarshall@unitedwayatlanta.org

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ISSUES & IMPACT

What We Knew Before the Pandemic

• One in three working mothers in Georgia have had to quit a job, school or work-training program because of a lack of childcare.

• Women make up about 67 percent of the low-wage workforce.

Gaps We Need to Urgently Address

• Although the overall unemployment rate is now near 10.6 percent, 13.5 percent of Black women and 14.0 percent of Latinas remain unemployed.

• Unemployment for Black women is nearly three times higher than their pre-pandemic unemployment rate (4.8 percent in February)

• On average, eviction judgment amounts are often based on failure to pay one to two months’ rent and involve less than $600 in rental debt.

• COVID-19 job and wage losses could create an unprecedented and long-term housing crisis

• An estimated 36 percent of renters have missed a payment in recent months due to job or wage loss.

But Sometimes the Only Number that Matters is “One”

One story. One woman who steps forward. One woman who triumphs. With each day and each dollar we raise, we are changing odds for women across our region.

Ashley is

One of 145+ women who received support while advancing her education and earning a credential. She had a bachelor’s degree in business administration from Clayton State University, but needed a cosmetology license to officially become a beautician.

Although she started going to classes, she struggled to balance school with the needs of her son and the demands of her work schedule. “It was hard for me to get back [to school], and so I started doing hair myself,” Davis said. “It was easier to do that than have a job and get daycare.”

Davis wasn’t going to let the barriers she was facing determine her future. Through a program at Georgia Piedmont Technical College sponsored by the Women United Advancement Initiative (WUAI), Ashley received tuition assistance and childcare support, and successfully earned her cosmetology license.

Bailey is

One of 250+ children who received quality childcare while her mother was looking for employment.

Bailey and her mother Tonya needed help finding housing after fleeing domestic violence. They got temporary housing and legal assistance. But Tonya also knew that she would need a new job with higher wages if she was going to support her daughter on her own.

Starting over is never easy and, following the stress of her situation, Tonya wanted to ensure that her daughter was stable and well cared for. She needed childcare not only after she started working, but also while she was searching. Through WUAI, United Way helped support that transition.