Goal: Improve third grade reading in communities with low child well-being scores.

17,411 Children built their reading skills through literacy-focused programs

6,612 Children received quality early learning experiences at home, at quality providers, and in the community.

5,636 Children and their families received assistance with basic needs, such as food, shelter, transportation and technology.

3,804 Children and families access to health services, enabling better received health management.

7,187 Parents received support that fostered their natural leadership as their children’s first teacher, brain builder, advocate and coach.

2,250 Volunteers

How Strong Learners Affects Our Workforce
When children are not reading by the 3rd grade, it limits their opportunities in school, in work, and in life. They are four times more likely to drop out of high school. If we want an educated, skilled workforce tomorrow and a competitive edge, we must have strong learners today.

Goal: improve college and career readiness in communities with low child well-being scores.

53,730 Youth improved academic outcomes by ensuring youth have quality afterschool and summer experiences

1,452 Youth built soft skills that employers prefer, such as comprehensive work-based learning programs.

49,207 Families received access to food, shelter, and transportation, fundamentals for learning and thriving.

1,000 Youth built financial literacy skills, developed savings plans, and helped youth and their families navigate the complexities of college funding.

1,020 Volunteers

“Parents and students are intimidated by the college financial aid process. Our goal is to level the playing field. We sit down with parents and students and we walk them through the questions. We help them see what they CAN do, what’s possible.”  
Janika Floyd, a Title-1 Liaison for Tri-Cities High School.

*Data is not all-inclusive. Final numbers for 2019-2020 are released later in 2020.
Goal: Improve economic stability in areas of low child well-being across Greater Atlanta

- **Goal**: Enhance economic stability in areas of low child well-being across Greater Atlanta.

- **Economic Stability**:
  - 14,270 Children and their families received assistance with basic needs, such as food, shelter, transportation and technology.
  - 11,158 Families received access to quality childcare and afterschool that are flexible, affordable and accommodate their work schedules.
  - 3,805 Children and families received access to health services, enabling better health management.
  - 14,410 Families built financial literacy skills, improved credit scores, accessed financial products and attain assets that created economic mobility.
  - 6,090 Volunteers
  - 2,725 received access to job readiness program, opportunities for hands-on work experience, and financial support to secure credentials in high demand careers.

"Well-being in our community is strongly linked to our fellow citizens getting and holding jobs that pay a living wage. When the skills of the workforce are misaligned with the needs of employers, this link is broken. That’s why we’re creating employer-driven partnerships and redesigning the way workers access training."

John Helton, Atlanta CareerRise.

COVID-19 Response and Recovery

COVID-19 has shed light on the issues that have existed in our Greater Atlanta community for decades, and now, these inequities are growing. Those already living in areas of low and very low child well-being are being exposed to the worst effects of the crisis that we are experiencing today.

COVID-19 also disrupted the nonprofit sector. The Greater Atlanta Response and Recovery Fund has provided support to agencies that have helped to achieve these results. United Way of Greater Atlanta, in partnership with the Community Foundation, raised more than $25 Million. More than 320 nonprofit organizations were helped in a matter of weeks.

74% of hiring managers say that there is a growing gap between the skills needed for jobs of tomorrow and the talent available.

*US Chamber of Commerce 2020 talent report

*Data is not all-inclusive. Final numbers for 2019-2020 are released later in 2020.

unitedwayatlanta.org