

# SPECIAL EVENTS & PEER-TO-PEER FUNDRAISING



United Way of  
Greater Atlanta

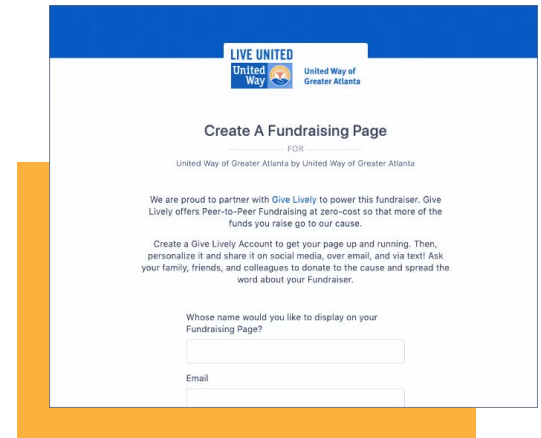
United Way of Greater Atlanta is leveraging the Give Lively platform to support special event fundraisers and peer-to-peer fundraising. With the transition of events from in-person to virtual, a safe online form of payment is required for collecting donations.

## The Platform Supports:

- Peer-to-peer and employee DIY fundraisers
- Ticketed events
- Donation collection
- Other special event fundraisers

## Features:

- Seamless online checkout
- Platform enables event sign-up and payment
- Customizable pages
- Easily added to other sites and pages to support donations
- Reporting of donor data
- Shareable link for use on all communications
- Custom Special Events Pages can be requested (example events: Virtual Talent Show, Trivia)



**Create your special events campaign today!**

Visit: <http://bit.ly/SpecialEventsUWGA>

**Questions/Custom Request**  
Discuss with your United Way  
representative