

Today, nearly half a million children in the Greater Atlanta region live in communities with low child well-being. Want to change that? Start here.

Check this box to give to United Way's Child Well-Being Impact Fund to ensure lasting, collaborative solutions to the critical problems that stand between us and a better quality of life for children and families. Our Child Well-Being Impact Fund includes the four focus areas below and puts your money to work where it can do the most good for children and communities across our 13-county Greater Atlanta region.

- or -

Pick Your Passions: Support Investment Opportunities within the Child Well-Being Impact Fund

All donations will help advance child well-being across Greater Atlanta.



Strong Learners:
Ensuring kids can read so that they can learn

Donations support things like:

- early learning
- education supports
- healthy foods



College and Career Ready: Putting youth on the path to solid futures

Donations support things like:

- academic support
- career exploration
- college planning
- stable housing



Economic Stability: Moving individuals and families from crisis to financial stability

Donations support things like:

- ending homelessness
- job training
- financial coaching



Brighter Future: Driving customized innovation so that communities have the resources they need

Donations here support things like:

- testing new ideas
- civic engagement
- leadership development

HERE! HERE!

CHECK HERE!

CHECK HERE!

CHECK HERE!

Thank you for your commitment to improving the lives of children and families throughout our region. See page 2 to provide your information and find out how you can get involved!

Designations: Please complete the separate designation form available through your Employee Engagement Champion or the United Way of Greater Atlanta office. Check this box if you have completed a donor designation form. Please attach, sign and date the designation form to this completed pledge form.

United Way Pledge Form

1 My Contact Information

*Please complete the required information so we may properly record and process your gift. Your privacy is important to us. Your information will not be sold.

*First Name	*MI	*Last Name	
*Date of Birth M M / D D / Y Y Y Y	*Sex <input type="radio"/> Male <input type="radio"/> Female	Race or Ethnicity	<input type="radio"/> African-American <input type="radio"/> Asian/Pacific Islander <input type="radio"/> Caucasian <input type="radio"/> Hispanic/Latino <input type="radio"/> Native American <input type="radio"/> Other
*Home Address	*Apt/Ste		
*City	*State	*Zip	
*Preferred Phone <input type="radio"/> Mobile <input type="radio"/> Home <input type="radio"/> Work		Is this your first gift to United Way?:	<input type="radio"/> Yes <input type="radio"/> No
*Personal Email		Year of your first gift to United Way:	
*Company	*Title		
*Work Email	*Employee ID (if applicable)		

2 My United Way Investment

See page 1 to select your investment. Please select easy payroll deduction or other payment options below.

Easy Payroll Deduction	-or-	Other Payment Options
I authorize my employer to deduct from my paycheck the following gift each pay period:		
A. Number of Pay Periods: <input type="radio"/> 12 <input type="radio"/> 24 <input type="radio"/> 26 <input type="radio"/> 52 <input type="radio"/> Other _____		<input type="radio"/> Pay now with cash
B. Amount Per Pay Period: <input type="radio"/> \$100 <input type="radio"/> \$75 <input type="radio"/> \$50 <input type="radio"/> \$25 <input type="radio"/> Other _____		<input type="radio"/> Pay now by attaching your check made out to United Way of Greater Atlanta. Check No. _____
My Total Annual Gift (A x B):		<input type="radio"/> Transfer securities/stock. Email accountsreceivables@unitedwayatlanta.org when you are ready to transfer funds.
		<input type="radio"/> Pay with credit card. Visit unitedwayatlanta.org/give or contact us at 404.614.1007. <input type="checkbox"/> Monthly <input type="checkbox"/> Quarterly <input type="checkbox"/> One time Begin billing (____/____/____)
		<input type="radio"/> Pay later by a direct bill. Your home address is required. <input type="checkbox"/> Monthly <input type="checkbox"/> Quarterly <input type="checkbox"/> One time Begin billing (____/____/____)
		My Total Annual Gift:

Optional

Planned Giving

- I am interested in leaving a meaningful legacy of helping the Greater Atlanta community through planned giving. I am interested in including United Way in my will, trust or estate plan. Checking here only indicates interest, not commitment. For more information, visit: unitedwayatlanta.org/planned-giving

3 My United Way Involvement

Share your skills through volunteerism, meet other professionals with a commitment to improving the Greater Atlanta region and interact with local philanthropic leaders. Your total annual gift may automatically qualify you for involvement in one or more of these impactful engagement groups. Participation is optional.

Volunteer with United Way

- Volunteering through United Way of Greater Atlanta is a great way to give back and meet your peers. Check here to get involved to help solve some of the most important issues facing our community today. Learn more at: unitedwayatlanta.org/volunteer

LINC: Lead. Impact. Network. Change.

- LINC is an energized group of donors, ages 22-30, who elevate their community, connections and social calendar through volunteerism and personal development. LINC is exclusive to those who donate at least \$250 annually. Learn more at: unitedwayatlanta.org/group/linc

YPL: Young Professional Leaders

- Individuals, ages 40 and under, who dedicate their time to engage the next generation of leaders by cultivating and growing the spirit of philanthropy, community advocacy, volunteerism and leadership. YPL is exclusive to those who donate at least \$500 annually. Learn more at: unitedwayatlanta.org/group/young-professional-leaders

AAP: African-American Partnership

- Donors with shared affinities for philanthropy, leadership and service, who are striving to positively impact the community by increasing the number of African-American leadership donors to United Way of Greater Atlanta. Additionally, AAP engages members through volunteerism and advocacy, and offers ongoing opportunities for personal and professional development. AAP is open to those who support the group's mission and donate \$1,000 or more annually. Learn more at: unitedwayatlanta.org/group/african-american-partnership
Georgia Natural Gas generously provides a **\$1 to \$1 match** for new membership gifts to African-American Partnership.

Cole Society & Cole Women United

- The Cole Society is comprised of individuals who are leading the way in making a real, measurable impact on issues that matter most within our community. Membership is exclusive to donors making a gift of \$1,000 or more annually. Learn more at: unitedwayatlanta.org/group/cole-society
- Cole Women United connects donors with other influential women to drive sustainable change throughout Greater Atlanta. Learn more at: unitedwayatlanta.org/group/cole-women-united
The Coca-Cola Foundation generously provides a **\$1 to \$1 match** for new membership gifts to Cole Women United.

Tocqueville Society & Tocqueville Women United

- Tocqueville Society members are a committed leadership group making a measurable and sustainable impact on Child Well-Being in Greater Atlanta through the connected efforts of their philanthropy and influence. The society is open to individuals who give \$10,000 or more. Learn more at: unitedwayatlanta.org/group/tocqueville-society
- Tocqueville Women United seeks to change our community through advocacy, volunteerism and a financial commitment to United Way. Learn more at: unitedwayatlanta.org/group/tocqueville-women-united
Global Payments generously provides a **\$1 to \$1 match** for new membership gifts to both Tocqueville groups.

4 My Signature

*Signature

*Date

Signature and date are both required for all methods of payment

Thank you for your contribution to United Way of Greater Atlanta. Giving is a personal decision. United Way strongly discourages and works to eliminate coercion of any kind in the solicitation process. No goods or services were provided in exchange for this contribution. For contributions made through payroll deduction, please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Please consult your tax adviser for more information. FORM 12050-UWMA11