

# CORPORATE VOLUNTEER PROJECT OFFERINGS



## COVID-19 Statement

The Volunteerism Team is here, working harder than ever to ensure all children and families have the resources they need during these difficult times. We are also looking ahead, as we know needs will continue to arise even as life starts to get back to normal. As we work to provide our non-profit partners with the volunteerism efforts they rely on, we are creating new and exciting ways for our corporate partners to move forward with safely hosting impactful volunteer opportunities.

## Offerings include:

- Virtual Engagement
- Kit Building
- UWGA Partner Projects
- Day/Week of Service



For more information on each offering, please see details below.

## MENU

### VIRTUAL ENGAGEMENT



**Description:** Hosting a virtual project is an impactful way for our corporate partners to extend their reach and support communities in need. Using technology platforms such as Zoom, our Team can coordinate sessions benefiting children, youth, and adults; including curated workshops, panel discussions, and academic enrichment.

#### Details:

- UWGA vets the needs in the community and choose agency recipient
- UWGA coordinates the project and create session content
- Custom registration link is provided for attendees and volunteers
- UWGA handles logistics of materials being delivered to attendees (includes content material, supplies, and meals)
- UWGA trains volunteers and host/moderate the session

#### Popular Projects:

- Online Story Time
- Workforce Development
- College & Career Sessions
- STEM Expo
- Virtual Field Trip
- Financial Literacy

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UNITED WAY OF GREATER ATLANTA  
**VOLUNTEER**



## KIT BUILDING

**Description:** United Way is still here to help your company safely meet your CSR and employee engagement goals. We offer in-office kit building projects while adhering to CDC guidelines and safety protocols. All UWGA signature kits are available to be completed in your office.

### Details:

- UWGA provides contactless delivery of supplies and detailed instructions
- Virtual kickoff and education (if desired)
- UWGA creates volunteer registration page
- UWGA identifies agency recipient and coordinates pickup or delivery

### Product Offerings:

- All United Way kits are still available to be completed at your office.
- Kits include Snack Packs, Various Care Packages, STEAM (Science Technology Engineering Art & Math) Boxes, Literacy Kits and more!

*\*100 kit minimum; delivery beyond 25 miles will incur a charge*



## UWGA PARTNER PROJECTS

**Description:** The Volunteerism Team understands that with the “new normal” there’s still an overwhelming desire to continue to impact our communities. Our team is here to ensure safely vetted opportunities for your employees.

### Details:

- UWGA determines needs in the community and conducts site visits
- UWGA coordinates project and creates registration link for volunteers
- UWGA provides PPE
- Team kickoff with partner and project completion (2-3 hours)

### Off-site opportunities include, but are not limited to:

- Garden setup or maintenance
- Meal prep & serving or meal delivery
- Food pantry
- Donation sorting
- Community clean-up

### Requirements:

- Maximum volunteer number may vary based on agency social distancing guidelines
- Volunteers must complete United Way and agency specific liability waiver before service opportunity takes place
- Temperature checks and masks may be required before serving

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## DAY/WEEK OF SERVICE

**Description:** A Day or Week of Service is a great way to mobilize hundreds of volunteers to impact communities across the Greater Atlanta area.

### Details:

- Company provides 8-12-week lead time
- United Way provides 10+ opportunities to engage (virtual, DIY, and safe in-person projects)
- United Way support includes all logistical planning, delivery of supplies, and project execution
- Marketing and communications support provided (based on scope and includes social media)
- Registration links or customized web page
- Impact report included

To begin the planning process please complete our Project Request Form below:

<https://www.unitedwayatlanta.org/organize-a-volunteer-opportunity/>

For questions, email [volunteer@unitedwayatlanta.org](mailto:volunteer@unitedwayatlanta.org).