



**Subject: The Women of our Community Need Us.**

Dear [Insert Name],

Did you know that women occupied 60 percent of the total jobs eliminated due to COVID-19 in the United States? And that right now there are 200,000 single women listed as the head of household in Greater Atlanta?

Our global pandemic is making it hard for many women to make ends meet right now. But it doesn't have to be this way.

By donating to United Way of Greater Atlanta's Women United Advancement Initiative, you can help keep the women of our communities supported and cared for. Through this comprehensive body of resources, the women of Greater Atlanta are gaining access to job training, college completion support, health services and quality childcare and youth enrichment for their children. These critical resources have the potential to create a multi-generational impact, ensuring women and their families can do more than simply survive this year.

I urge you to give now and to help make Greater Atlanta a place where all women have the opportunity to reach their greatest potential.

Sincerely,

[Your Name]

