The United Way Child Well-Being Mission Fund is dedicated to ensuring lasting, collaborative solutions to the critical problems that stand between us and a better quality of life. Our Child Well-Being Mission Fund includes four investment priorities – Strong Learners, College and Career Ready, Economic Stability, and Brighter Future – and puts your money to work where it can do the most good for children and communities across our 13-county Greater Atlanta region.

When you give to United Way, you have choices.

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Q&A

**How does the fund help Child Well-Being?**
United Way invests its Child Well-Being Mission Fund dollars in assembling teams of nonprofits to work on collaborative solutions that lead to positive and sustainable outcomes for children and families, like giving kids the skills to succeed in school, teaching financial education and job training, bringing primary care access and giving the tools to remove themselves from homelessness.

**Why should I give to the Child Well-Being Mission Fund?**
Giving to the United Way Child Well-Being Mission Fund allows you to have the biggest impact on our community. The fund covers multiple areas that help advance child well-being across Greater Atlanta.

**Who decides how Mission Fund dollars are spent?**
Decisions are made through a process directed by United Way and involves subject matter experts as well as trained volunteers. Investments are directed toward programs delivered by partner nonprofits with proven effectiveness in creating measurable and sustainable contributions to the community.