

ADDITIONAL WAYS TO GIVE

Maximize your savings and support our community.

More than just savings on your taxes, these are all high-impact ways to demonstrate your commitment to the common good. Support us by giving through: donor advised funds, stocks, IRA's, and family foundation grants.

Donor Advised Funds

A Donor Advised Fund, or DAF, is a giving vehicle that allows donors to make a charitable contribution now, receive an immediate tax deduction, and then provide donations from the fund over time to their charities and causes when it makes sense for them.

How to make a gift from your DAF:

- Recommend a grant from your DAF through your fund administrator, either by directly contacting or online.
- Set up recurring grants from your DAF to help sustain the work of the United Way of Greater Atlanta. You can choose how frequently the automated grants will occur.
- You can help continue the mission of United Way of Greater Atlanta by naming us as the beneficiary of our DAF. Simply contact your fund administrator to make them aware of your intentions.
- Please email resources@unitedwayatlanta.org to let us know your intentions, so we can thank you for your generosity.

A Gift of Stock

Make a long-term impact by donating appreciated stocks and securities to support our mission. Transferring appreciated stocks allows you to avoid paying capital gains tax and deduct the full amount of your stock from your tax return. Many people donate appreciated stocks because of this added tax benefit. You can take a deduction for the fair market value of the stock (as opposed to your purchase price) if you have held the stock for a year and never recognize the gain on the stock. (You would have to recognize the gain on the stock if you sold it outright.)

Contact your United Way representative or accountsreceivable@unitedwayatlanta.org to get support in making a gift of Stock. [Learn more about transferring stock. >>](#)

A Gift from your IRA

If you're 70.5 years or older and have a traditional IRA, you're eligible to make a tax-free gift known as a QCD (Qualified Charitable Donation), regardless of if you itemize deductions. [Learn more about QCDs >>](#)

Make a Gift from a Family or Community Foundation

Many donors and families have private family foundations for charitable gifts, or they make gifts through a designated fund from a Community Foundation. Simply request a grant be made to United Way of Greater Atlanta to support your intentions.

Name United Way in your Will

Give a gift for later (free today!): You can support United Way of Greater Atlanta forever without paying anything today using our free will-writing tool. A legacy can ensure we can improve lives in our community for generations to come. Write your will and include United Way of Greater Atlanta today. [Write your will and include United Way of Greater Atlanta today. >>](#) (FreeWill for United Way)