

# AFRICAN-AMERICAN PARTNERSHIP

## POWERING THE POTENTIAL OF YOUNG AFRICAN-AMERICAN MALES

All young people require support to develop into successful adults and engaged citizens. For boys of color, the barriers they face along the path to adulthood contribute to educational and health outcomes that are far below their white peers. As Dr. Bryant Marks, associate professor of psychology and executive director of the Morehouse Research Institute noted, “We don’t have an achievement gap when it comes to Black males; we have an opportunity gap.” That is why the Powering the Potential Initiative was developed – to provide quality enrichment and academic engagements programming for African American boys and young men in the communities of greatest need.

Three years in and the commitment to improve the academic achievement for our communities' young African-American boys and young men continues. Thousands of volunteer hours, new mentoring relationships created and the impact investment of \$250,000 for AAP's Powering the Potential movement is putting our children on the path to reach their full potential.



Raising Expectations Young Authors Book Launch



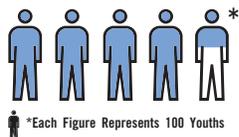
Day of Service

### RESULTS-BASED ACCOUNTABILITY

#### HOW MUCH?

436

Number of Youths Involved



#### BETTER OFF

83%

Improved SEL (Social Emotional Learning)



295

Number of Workshops



71%

Improved Academic Performance



#### HOW WELL?

79%

Attended 75-100% of Workshops



AFRICAN-AMERICAN PARTNERSHIP | PARTNERSHIP PACKAGE 2019-2020

For more information contact Bryan Vinson at 404.527.3579 or aap@unitedwayatlanta.org

United Way of Greater Atlanta



# AFRICAN-AMERICAN PARTNERSHIP

## POWERING THE POTENTIAL OF YOUNG AFRICAN-AMERICAN MALES

### From Literacy to a broader focus on Academic Engagement

Addressing the opportunity and achievement gap that creates barriers for African American males success, includes ensuring youth have access to high quality learning and support services both in and out of the traditional school day as well as exposure to what is possible. AAP's efforts began with a laser focus on literacy and have grown to include additional learning opportunities targeted to support youth's overall academic achievement and future success.

With a commitment to changing the odds, AAP's goal is to improve the educational and career outcomes through the following areas:

- Providing robust literacy and academic engagement supports to keep youth focused on future planning
- Exposing youth to career pathways, including STEM (science, technology, engineering and math), through career exploration, job training and work experiences
- Connecting youth to mentors and coaches focused on educational and career planning
- Providing early intervention services focused on school retention and dropout prevention.

### How You Can Help:

- **\$2,500** – provide a financial literacy workshop for 30 youth
- **\$5,000** – build a library for middle and high school aged youth
- **\$10,000** – train and support 5 youth to become Chief STEM Officers in their schools
- **\$25,000** – 10 youth gain access to year- long comprehensive afterschool academic enrichment program
- **\$50,000** – for 30 youth to participate in a year-long mentoring program
- **\$75,000** – dedicated case manager to work with 30 youth at high risk of dropping out of school
- **\$100,000** – will provide over 75 youth the resources and supports to remain in school, be engaged in learning and start developing a plan for their future.